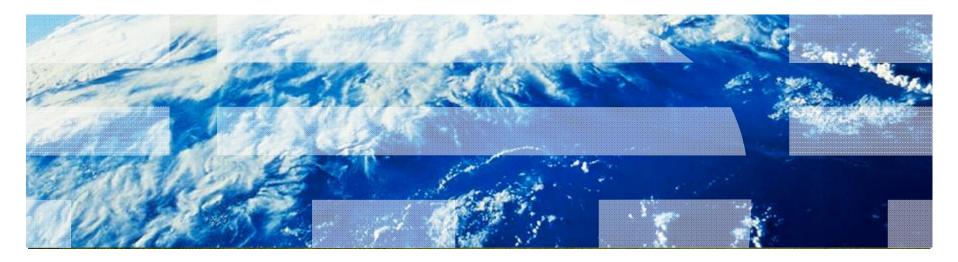


Enterprise IT Architectures SOA Part 2





December 4, 2009 – Presentations of the Groups

- Every group has 15 minutes
 - Prepare with time keeping
- Sequence
 - E
 - A
 - B
 - C
 - D
 - F



Groups

• A

- Hofer Dominik
- Hämmerli Simon
- Abdülmecit Üstün
- Bay Lea
- Kobler Adrian

• B

| – Minke | Jonas |
|----------------------------|-----------|
| – Kuzan | André |
| àPorta | Gian Reto |
| - Nicolas | s Cepeda |
| - Engele | r David |

• C

- Schöni Pascal
- Habr Jaro
- Odermatt Mark
- Schurgast Stefan
- Maurer Thomas

• D

- Körsgen Marc
 Wilding Clemens
 Signer Dorian
 Bourquin Thierry
- Dabkowski Krzysztof

• E

| Gegenbauer | Silke |
|--------------------------------|-----------|
| – Nakic | Dario |
| De Freitas | Francisco |
| – Holm | Stefan |

• F

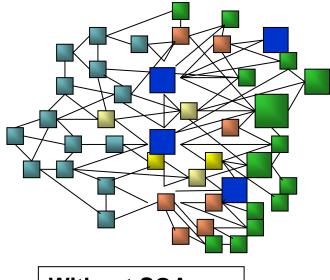
| – Küchler | Michael |
|----------------------------|----------|
| – Zenger | Reto |
| – Z`Brun | Matthias |
| Keller | Lukas |

Our business networks...are becoming broader...and much more dynamic Agents & Producers Partners & **Re-insurers** Insurance Carrier Auto LOB Internal Employees Consumers Commercial LOB Consumers Home LOB DMV Outsourced/ BPO Financial Institutions Service Providers 3rd Party Services

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SOA Approach Illustrated



Without SOA:

Integration is done with *"hardwiring"*

Applications have to be *"ripped and replaced"*



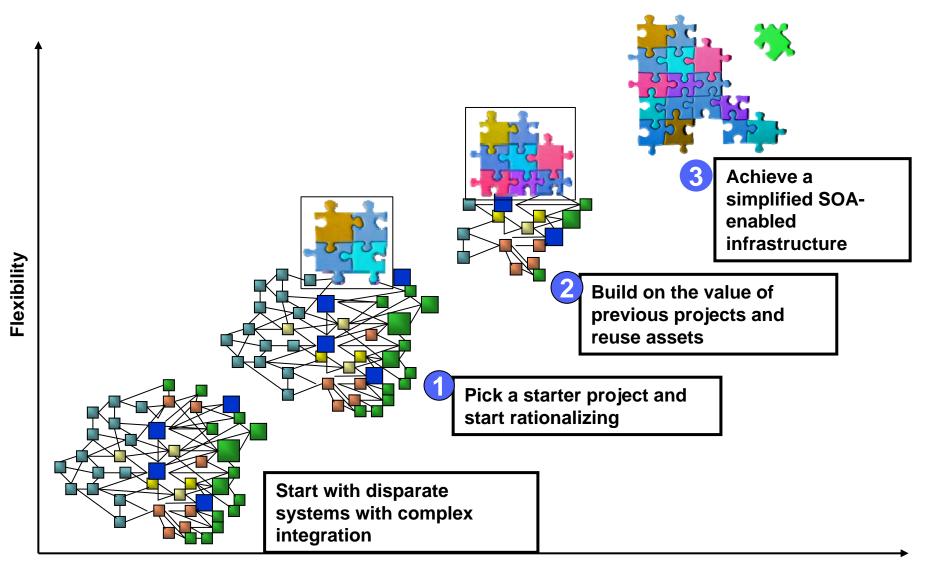
With SOA:

Integration is done <u>"loosely"</u> with modular "services"

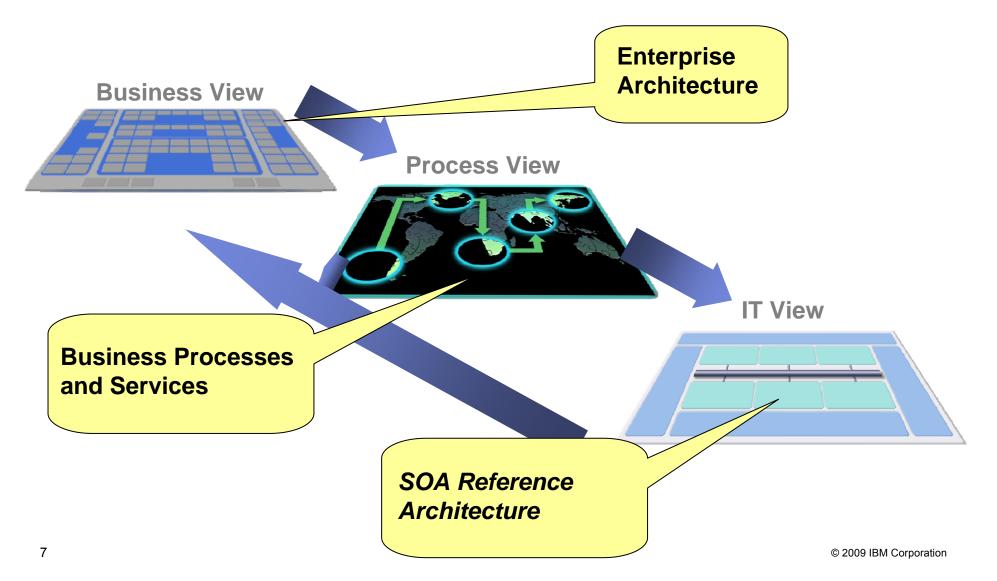
New services can be built flexibly by *reusing assets*

IBM

SOA Roadmap Illustrated over Time



Recap: Business View (Part EA) – Process View (Business View of SOA) – SOA Reference Architecture (IT View of SOA)

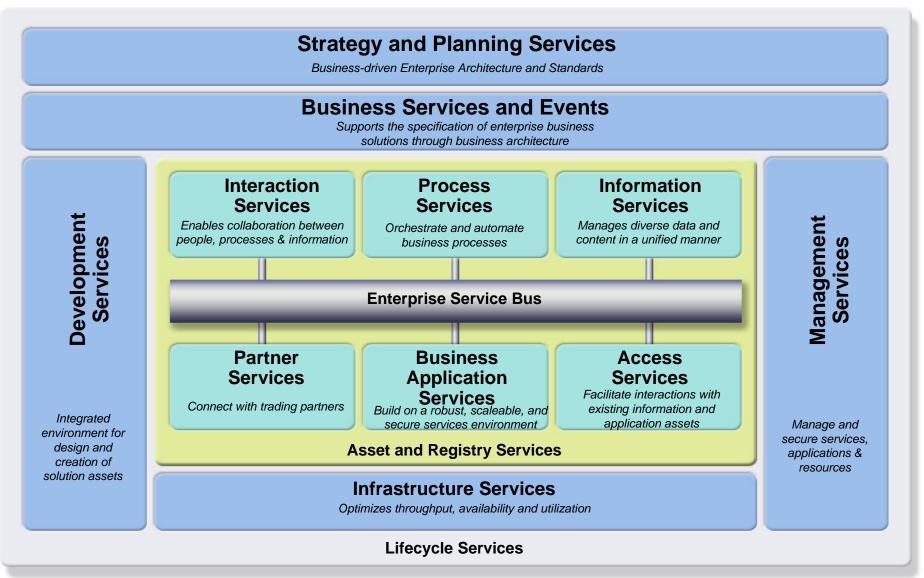




SOA Reference Architecture



SOA Reference Model





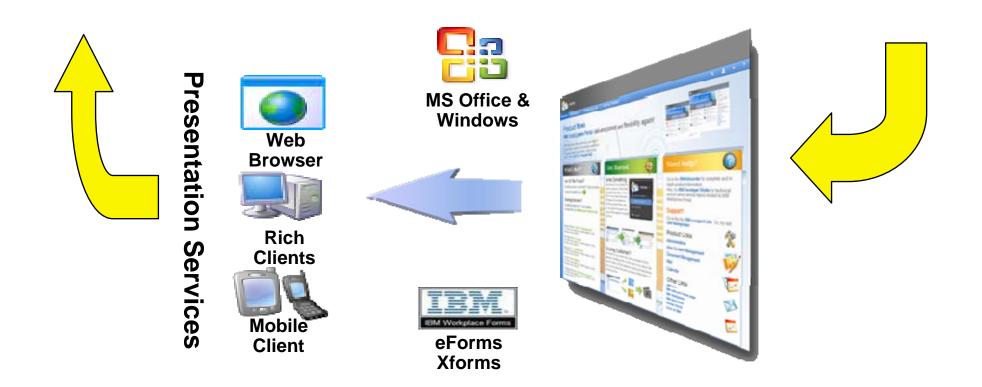
Interaction Services

Interaction Services in SOA Reference Architecture

- People are the drivers of the business they interact with reusable business services using the right information at the right time!
- Starting point for SOA enabling people to interact with application and information "services" supporting business processes.
- Provided by Portals using Portlets or Widgets, relying on security for the managing user access
- Based on Web Servers, eventually using AJAX
- Web 2.0

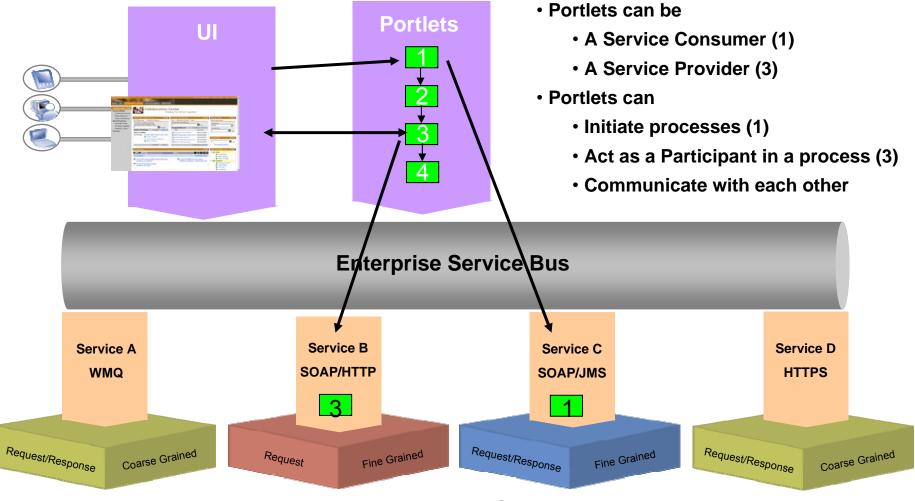


Interaction Services: Exposing SOA End-Users Using Portal As the "Front End" of SOA





What is an *Interaction Service*?



The Portal Framework Provides Service Aggregation



Interaction Services: Building User Interaction Services

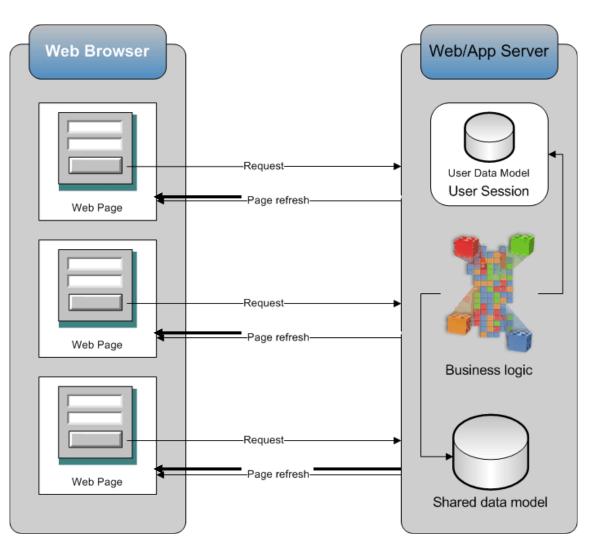
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| March 2, 2007 | Go to Traditional Form Save Print Email Submit Next >> | |
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| Contact Information First Mank Dysee From Number 011-055-12345 Tax ID Manber 111-111 Disclaimer - Terms and | Now enter the following information for your designated point-of-contact: First Name: Phone Number: Tax ID Number: | |
| Customer represents to B table and agrees that this agreement is industrial or add complexe with the astronational law, warentises of this Cysening Pulse and the Cysening Duidelines of the National Design Source Interacts | | |

Developing and Deploying the "New Account" Application

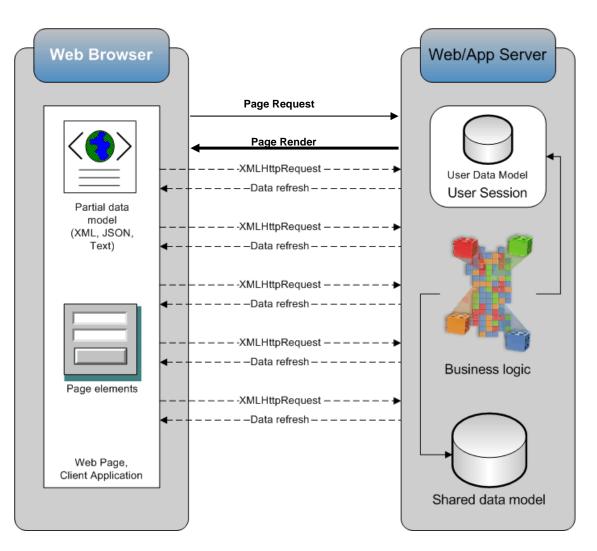
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|--|--|------------------------|---------------------------------------|----|
| Dennis Michaels John Nojian Maggie Assad Objective stisfaction Customer satisfaction Grow Market Share Finance Achieve Revenue Goals Properties For Source Stand Finance Search by: Nom atches were found. Search by: Nom atches were found. | Dennis Michaels John Nojan Melissa Clark Janet Higgins Maggie Assad Customer satisfaction Grow Market Share Finance Achieve Revenue Goals © properties Finance Achieve Revenue Goals © groperties Finance Achieve Revenue Goals © groperties Internal Business Process Growth Through New Prody New Initiative New Patents Finance Dashboard | | | |
| John Nojian Objective S Malissa Clark Janet Higgins Customer satisfaction Grow Market Share Customer satisfaction Grow Market Share Finance Achieve Revenue Goals Properties Internal Business Process Growth Through New Produ Nem | John Nojian Objective St Malissa Clark Janet Higgins Customer Janet Higgins Customer satisfaction Grow Market Share Customer satisfaction Grow Market Share Finance Achieve Revenue Goals @ Properties P Gross Profit Targets and Values > Maintain Spending target Linkages > Internal Business Process Attachments Growth Through New Prody New Initiative Name Vest Initiative Name Patents | | New Objective Expand All Scorecard | ¥0 |
| Customer satisfaction Grow Market Share Finance Achieve Revenue Goals Properties Gross Profit Targets and Values Graphs and Reports Linkages Linkages Attachments Growt Through New Produ New Initiative Finance Dashboard | Janet Higgins Customer satisfaction Grow Market Share Finance Achieve Revenue Goals ♥ Properties ♦ Gross Profit Targets and Values ▶ Oraphs and Reports ▶ Maintain Spending target Linkages ▶ Attachments Growth Through New Produ Name Name Name | | Objective | 51 |
| Maggie Assad Customer satisfaction Grow Market Share Finance Achieve Revenue Goals Properties Finance Achieve Revenue Goals Front Finance Achieve Revenue Goals Achieve | Maggle Assad Grow Market Share Finance Finance Achieve Revenue Goals Properties For Strate For Strate Finance Finance Finance Finance Grow Market Share Finance Grow Market Share Finance Finance Grow Market Share Finance F | 🖵 o Melissa Clark | Customer | |
| | Finance Achieve Revenue Goals @ Achieve Revenue Goals @ Properties > Gross Profit Oraphs and Reports > Unikages > Attachments Growth Through New Produt Name Name Name Name | | Customer satisfaction | |
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| No matches were found. Search by: Name Search by: Search by: Name Search by: Search | Search by: No matches were found. Search by: Name V Name V | | Finance | |
| Search by: Name Search by: Name Search by: Name Sear | Search by: Name V Name V Na | No matches were found. | Achieve Revenue Goals 🎯 Properties | |
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Building Role-Specific Portlets and Dashboards

Traditional *Interaction*: Interrupted interaction with request driven processing with static page refresh



AJAX Web *Interaction*: Continuous user interaction with event driven processing and dynamic content refresh



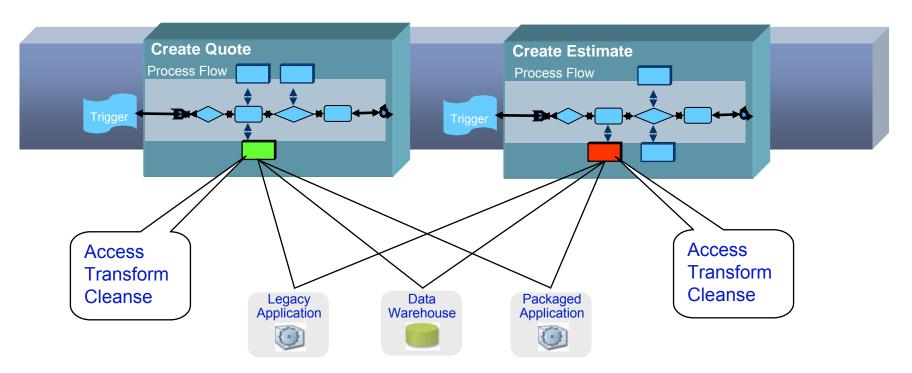


Information Services

Information Services in SOA Reference Architecture

- Delivering actionable information to people and processes
- Connect, enhance and deliver in-context information across diverse operating systems, applications and legacy systems through reusable services
- The Information Services enables consistent views and maintenance of data and content, providing a "single view of the truth" to people and processes

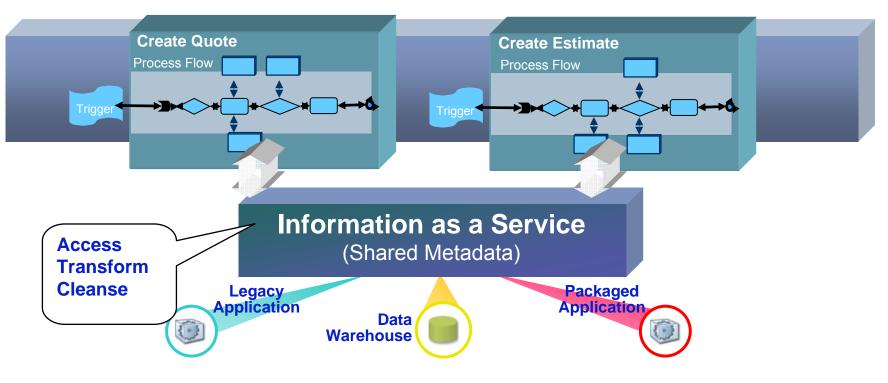
Information Services: Tight coupling causes inconsistent results



- Inconsistent "view" of the data
- Inconsistency in sources and how data is derived
- Inconsistent rules applied to data
- Multiple points of maintenance
- No flexibility to change information sources and formats



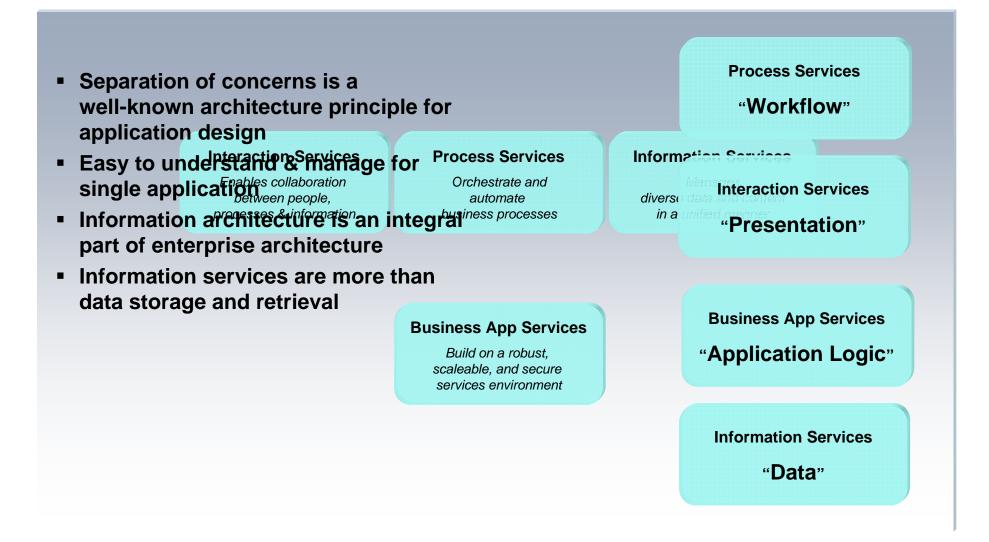
Information Services as Solution



- Consistent packaging of data
- Leverages understanding of metadata relationships
- Applies consistent rules to data
- Centralized control and maintenance
- Flexibility to add and change information sources and formats



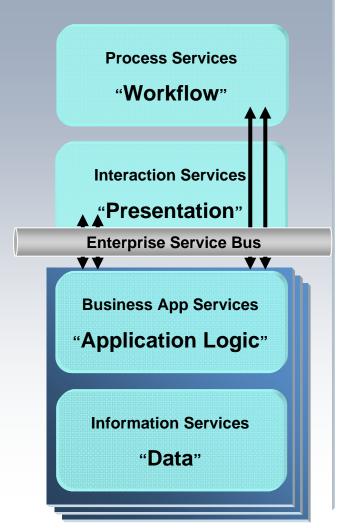
Separation of Concerns exists Even Before SOA...



Separations of Concerns Focusing on Exposing Application Services

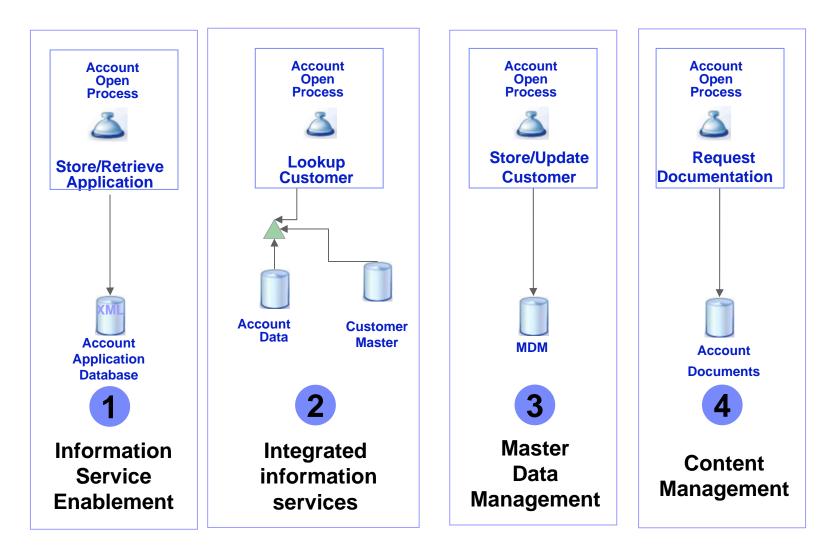
- Exposing application logic as services is straight-forward and enabled by tooling
- The integration of services focuses on mediation (brokering) and orchestration (workflow) of application logic

 As a result, data is tightly coupled with the corresponding application logic





Information Services: Several Patterns





Information Services: Pattern – Transform Your Data Create Trusted Information from Disparate Sources

As-Is Environment

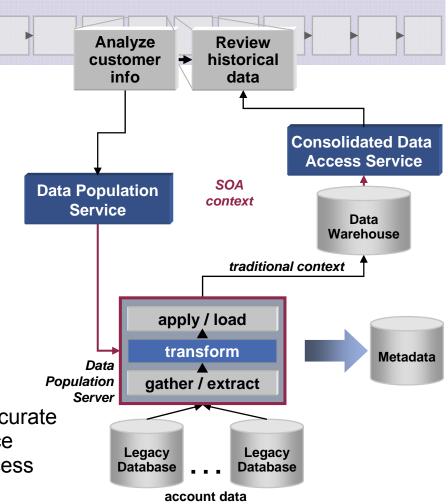
- Data resides in disparate sources
- Manual & redundant integration of data by multiple consumers results in high costs and inconsistent/inaccurate data
- Slow response time due to large data volume and complex transformations

Solution Characteristics

- Apply transformations on extracted source data; copy into consolidated target and expose consolidated data as services
- Invoke population from business process

Results

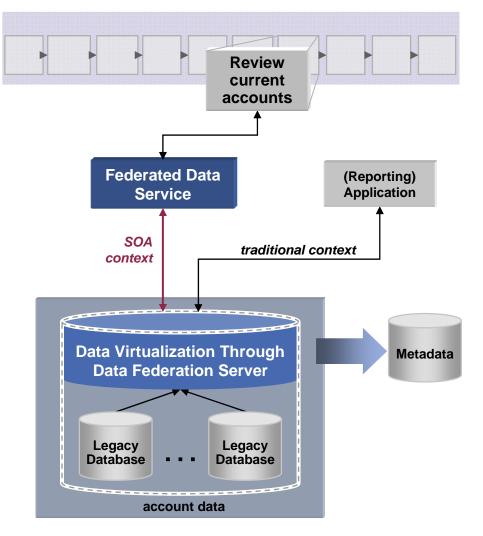
- Multiple consumers can access trusted, accurate and integrated information through a service
- Data availability aligned with business process





Information Services: Pattern – Deliver Your Data Virtualized Through Services

- As-Is Environment
 - Data resides in disparate sources
 - Manual & redundant integration of data by multiple consumers results in high costs and inconsistent/inaccurate data
 - Slow response time due to inefficient real-time access
- Solution Characteristics
 - On demand integration instead of redundant data
 - Transparent & optimized access to distributed, heterogeneous sources
- Results
 - Real-time access to distributed information, fast response time
 - Scalable approach for adding more data sources

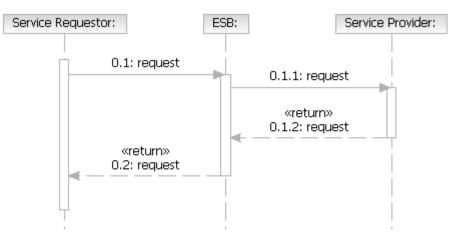




ESB (Enterprise Service Bus)

Connectivity ESB (Enterprise Service Bus) – Service Virtualization

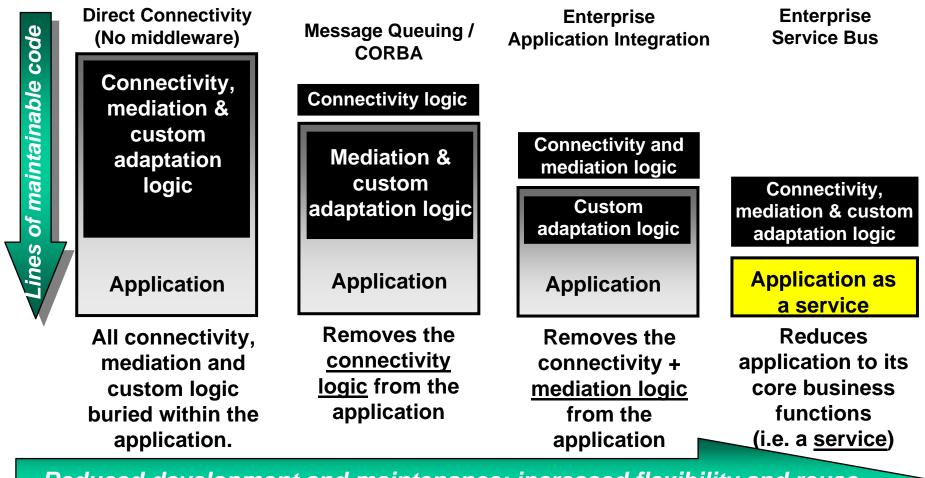
 ESB acts as an intermediary (proxy) between requestor and provider



- ESB provides service virtualization of
 - Location and identity
 - Interaction protocol
 - Interface
- Interactions are decoupled, supporting separation of concerns



Connectivity: ESB is today's technology



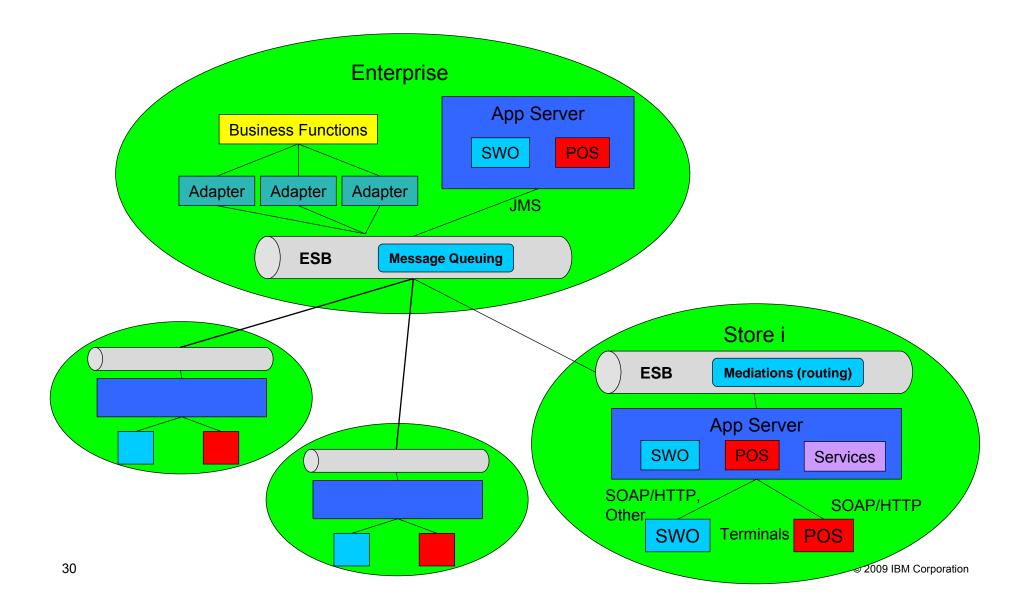
Reduced development and maintenance; increased flexibility and reuse

ESB (Enterprise Service Bus)

- An Enterprise Service Bus (ESB) is an architectural pattern defining a flexible connectivity infrastructure for integrating applications and services.
- The architecture pattern is a guiding principle to enable the integration and federation of multiple service bus instantiations.
- An ESB performs:
 - Routing messages between services
 - Converting transport protocols between requestor and service managing multiple protocols
 - Transforming message content between requestor and service
 - Handling business events from disparate sources

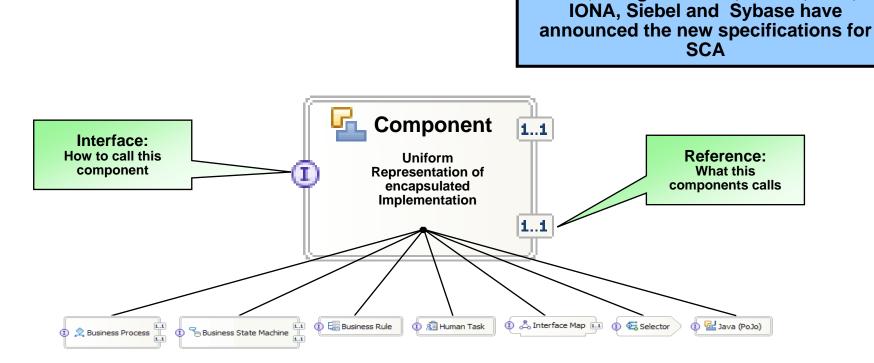


ESB Pattern in Action – Retail Scenario



IBM, along with BEA, Oracle, SAP,

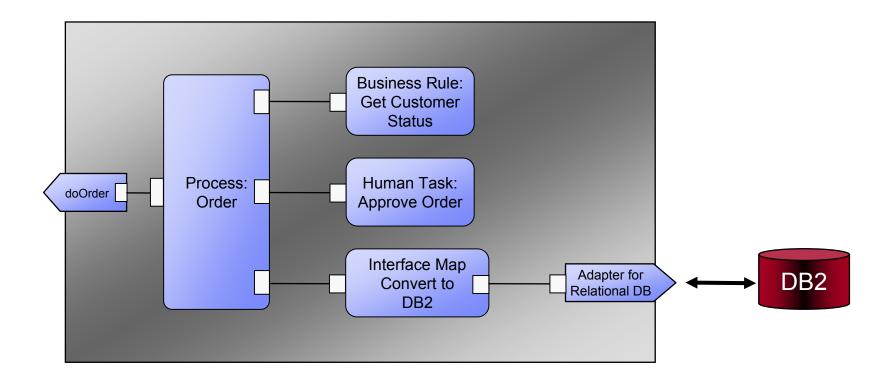
Connectivity: Standard SCA (Service Component Architecture) for Common Invocation



Encapsulate components for reuse

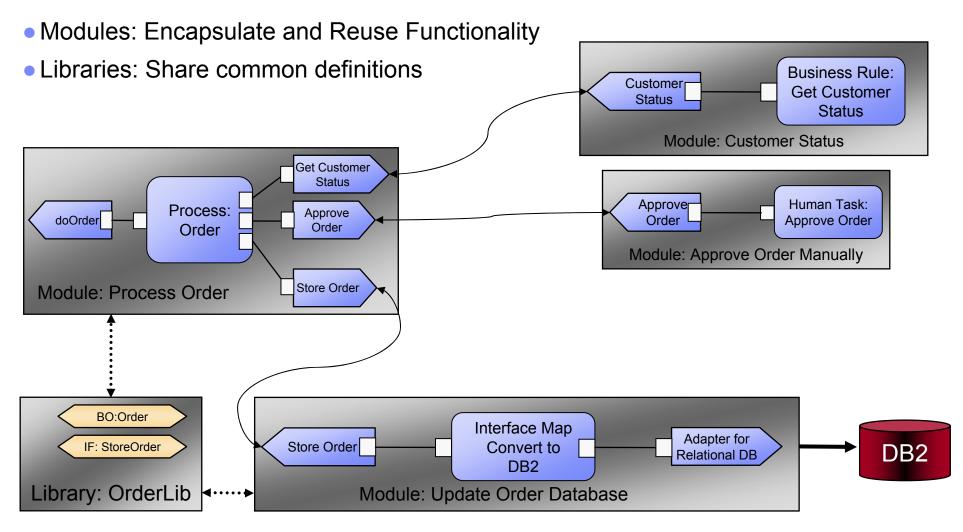
All components (e.g., services, rules, human interactions) are represented consistently and invoked identically

Connectivity: Standard SCA (Service Component Architecture) – Component Assembly



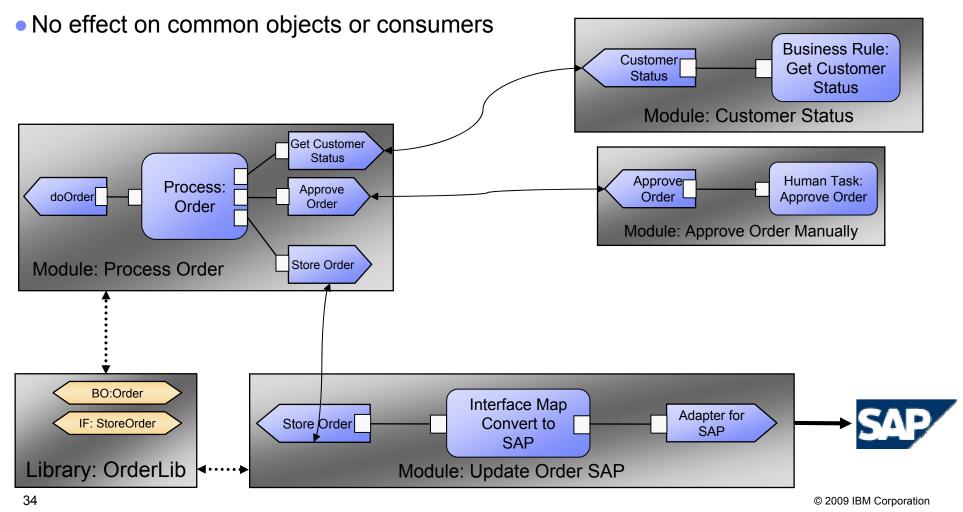
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Connectivity: SCA (Service Component Architecture) – Example Part 1



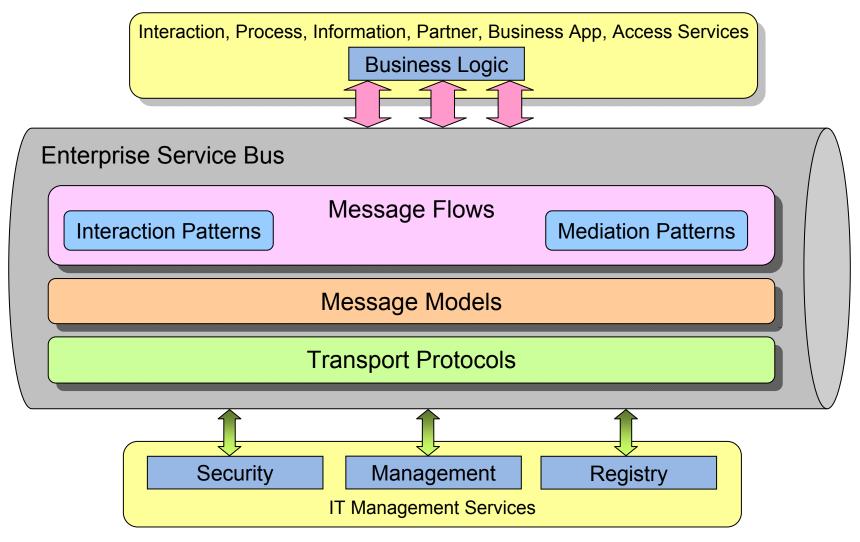
Connectivity: SCA (Service Component Architecture) – Example Part 2

• Store Order in SAP instead of DB2



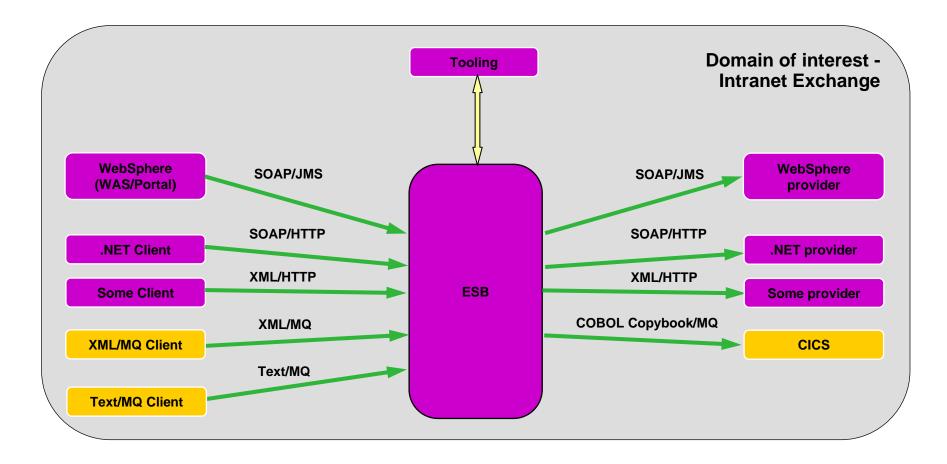


Expanded View of the Enterprise Service Bus

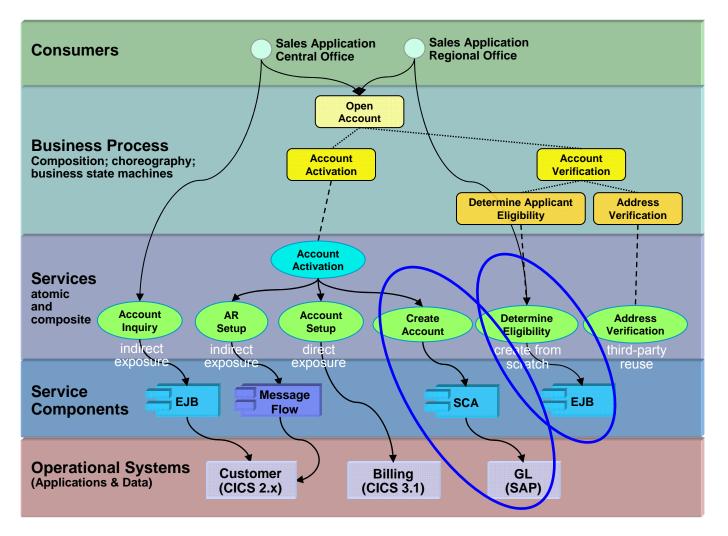




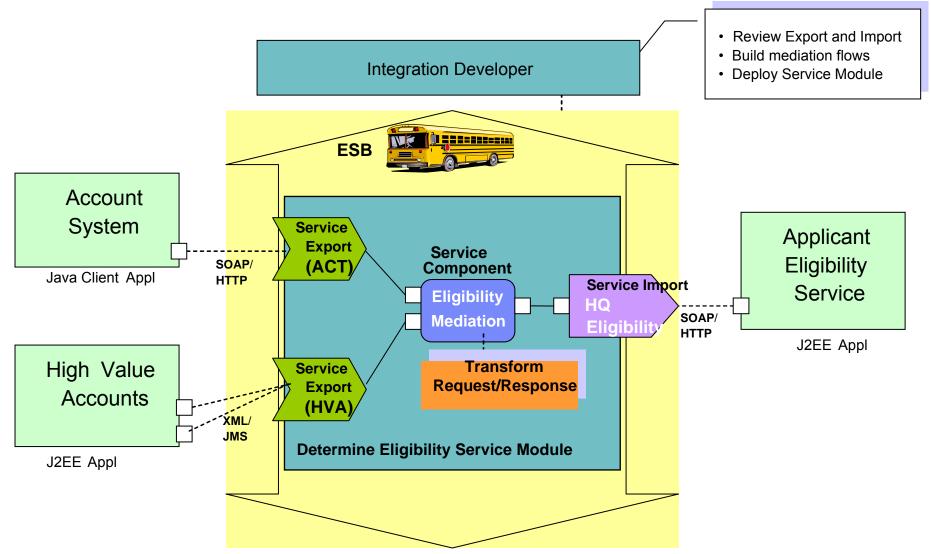
Case: Multi-protocol Exchange – Intermediary decoupling heterogeneous consumers and suppliers



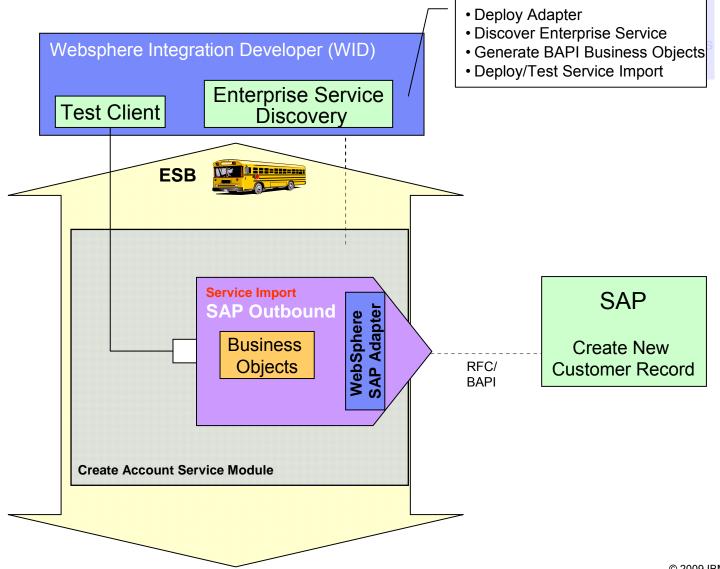
Example JK Enterprise – a virtual company with an "Open Account Process"



Example A: Multiple Channel Access to Backend Service



Example B: Create SAP Service

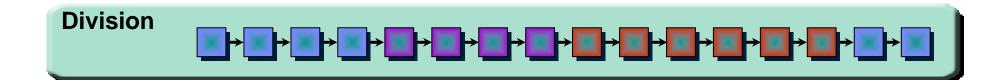




BPM (Business Process Management)



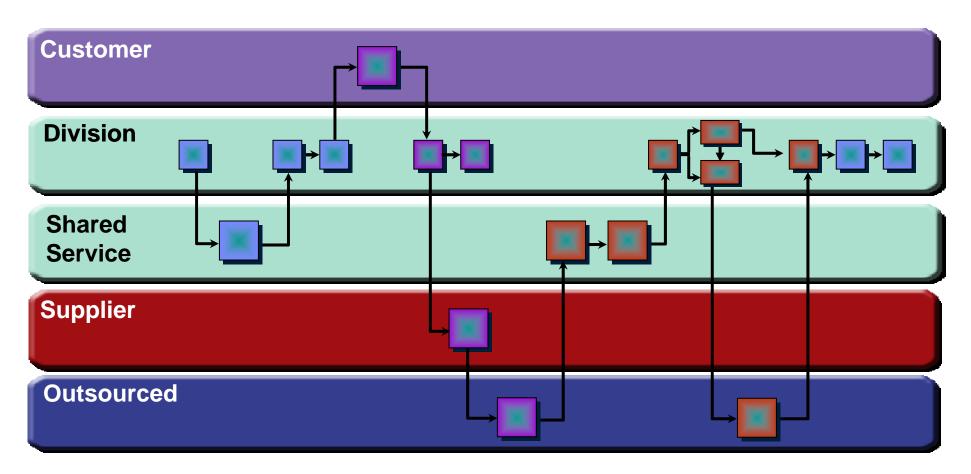
Where We Are Heading – Start



Case Study: Procure to Pay Process

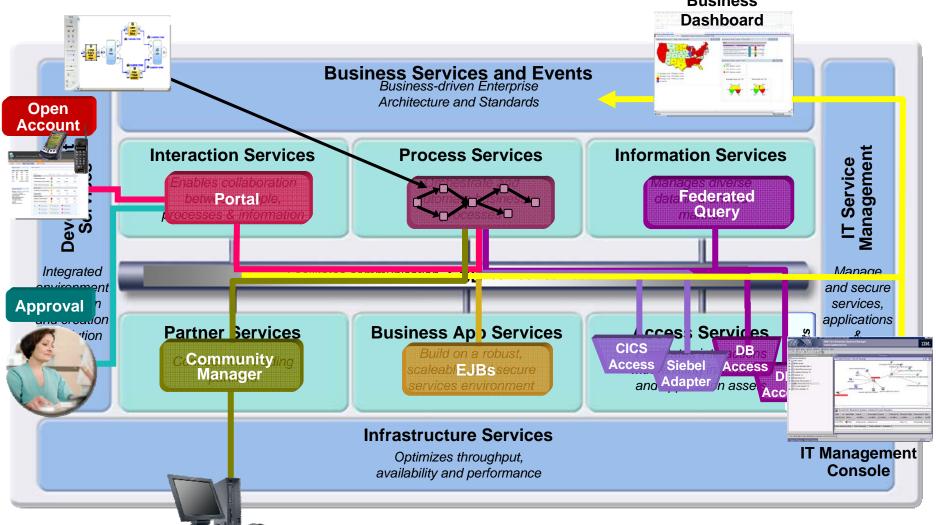


Where We Are Heading – Goal

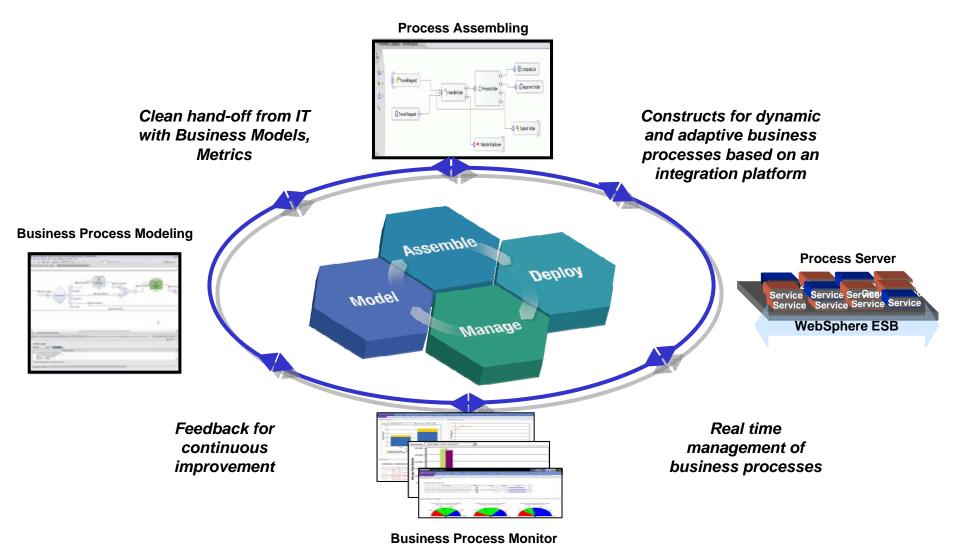


Case Study: Procure to Pay Process

Separation of Concerns: Example "Open Account" Process The SOA Reference Architecture in Action

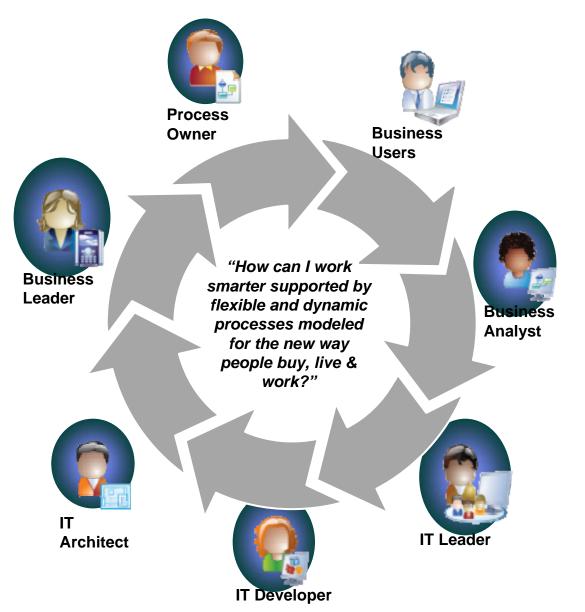


Process Services: Managing Your Business Processes



IBM

Business Process Management is a team sport ...





Key Roles in BPM



Leader

Responsible for Overall Business Performance, Compliance, and Governance



A Business Leader responsible for delivering technology solutions that enable the business



Interprets business analyst inputs/requirements in the context of IT capabilities, works with team on IT-based Business Process improvement



Architect

Defines basic operational imperatives in the provision of IT services with a focus on resiliency, reuse, and adaptability



Follow's IT Architectural principles to create 'building' blocks for the construction of applications

Developer

Manage business performance and decides on strategic and tactical needs for a specific area of



Business

Analyst

Business

Professional

Interprets business professional and business leader requests and documents them into process models

responsibility



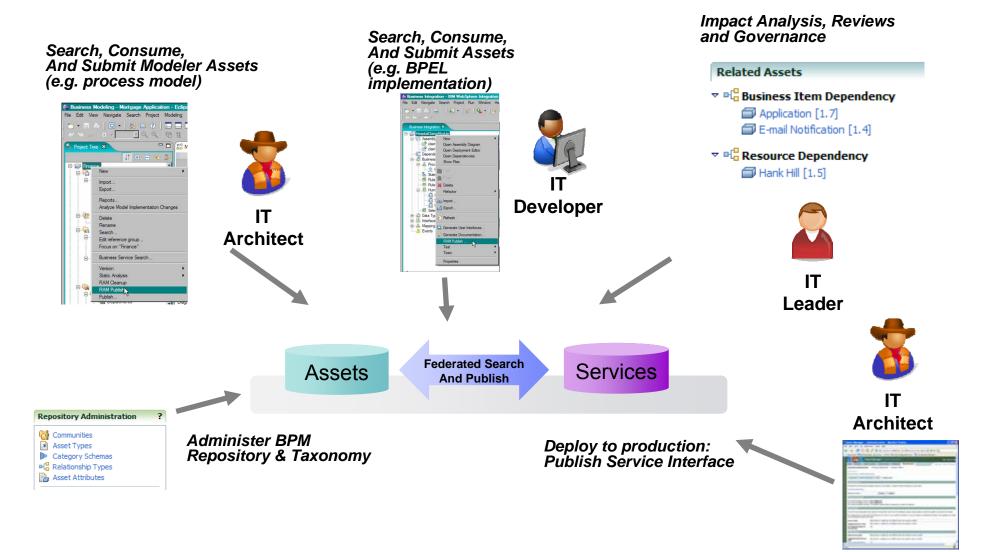
Process

Analyst

Specialized business analyst that concentrates on the simulation & analysis of processes in their business environments and their interactions

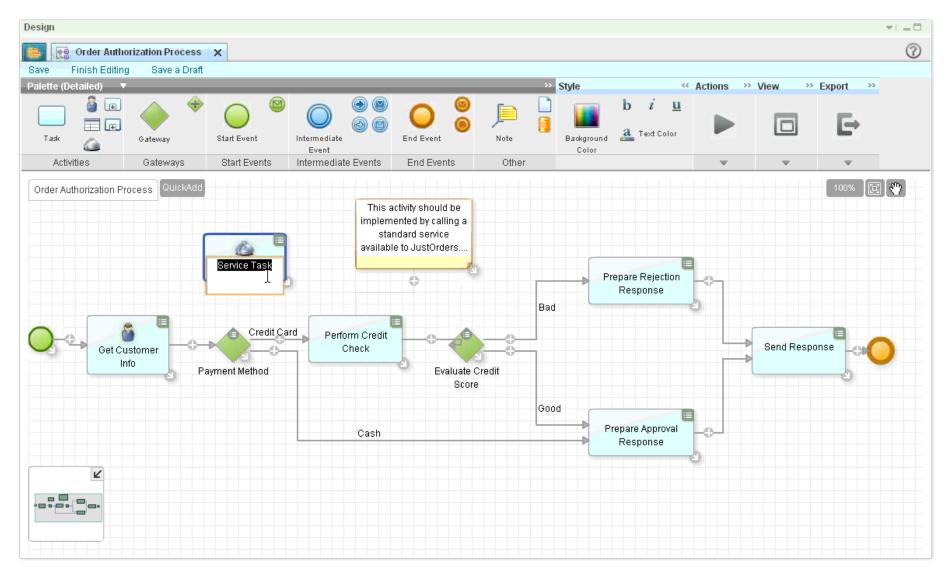


BPM Lifecycle Support



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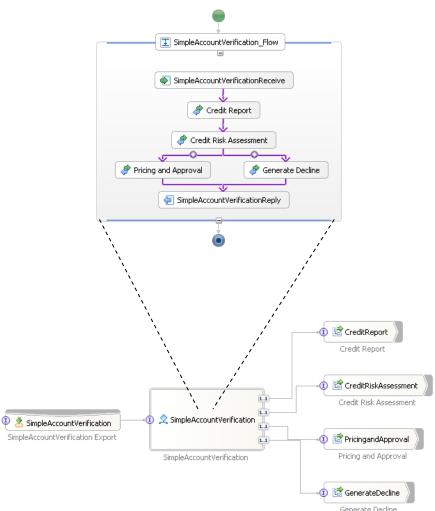
Modeling a Business Process – Tasks, Flows, Organization, ... Standard is BPMN (Business Process Modeling Notation)



Process Services: Business Process – Assemble and Deploy for Execution

- Assemble a Business Process Model
 - Import the Process Model Modeling
 - Graphical Notation for BPEL (Business Process Execution Language)
- Assembling
 - Apply the building-block approach
 - Integrate services provided by service components

Role: Integration Developer



IBM

What is BPEL (Business Process Execution Language)

- Use the specification of a Business process
- Assemble the process and (web) services

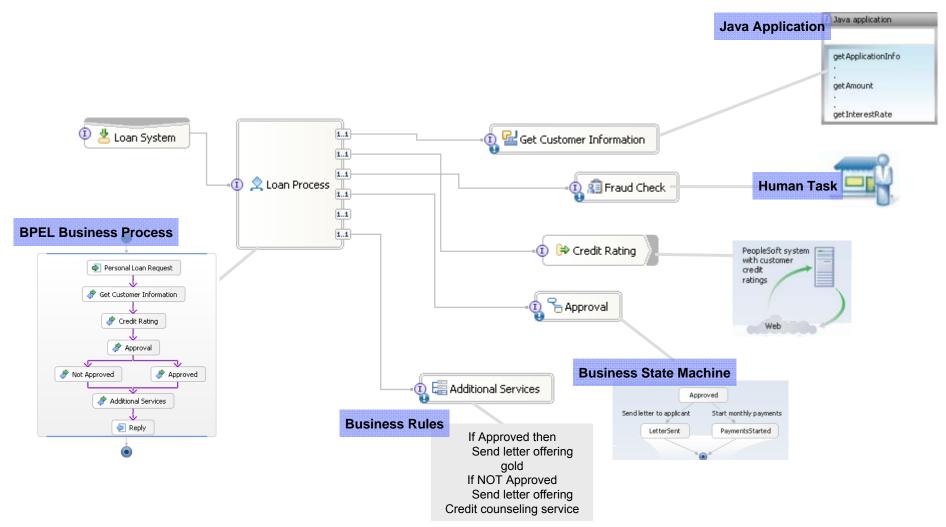
As Web Services

WSDL Port Type & Operation

Orchestrating Web services

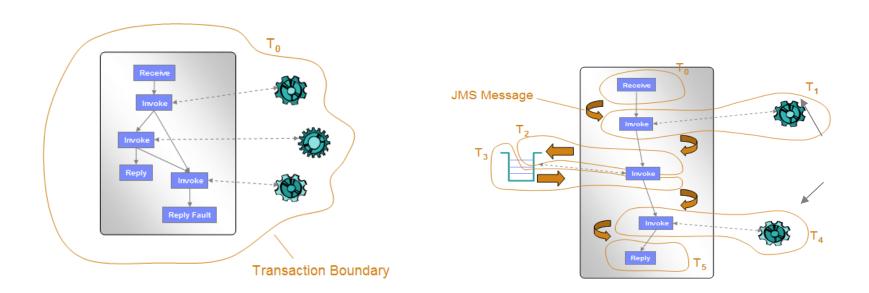


Common Invocation Model





WS-BPEL Business Process: Microflows and Macroflows

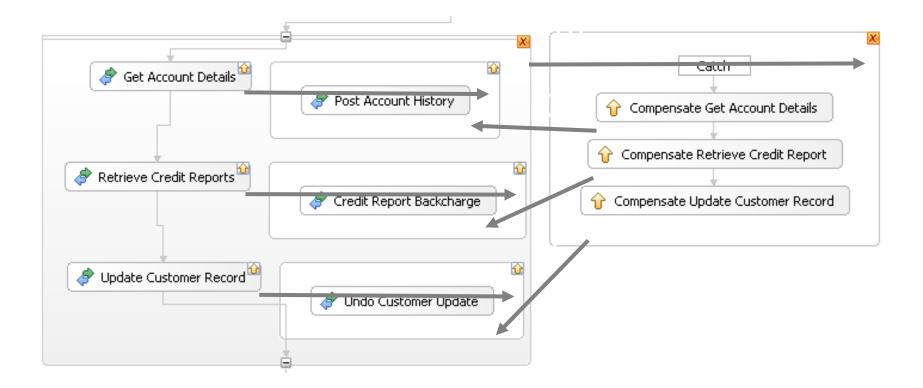


Microflows One Transaction

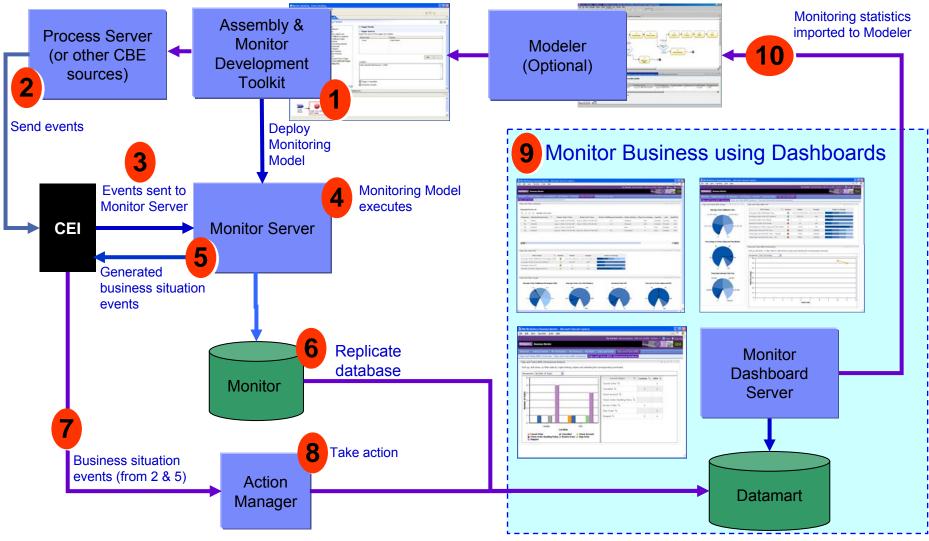
Macroflows Multiple Transactions And compensation transactions



BPEL Business Process: Compensation



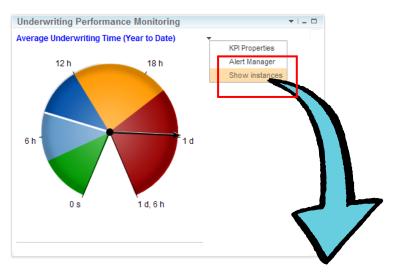
Logical Architecture for Business Activity Monitoring



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Monitoring Example: Drill to Instances



 Improved identification of the source of business problems through dynamic drill down from aggregate data to individual instances contributing to the problem – KPIs to Instances

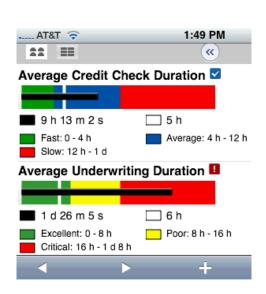
| Diagram | Loan ID | Loan Type | Size of Loan | Rate | Status | Loan Document MC | Associate ID | Credit Check Duration | Underwriting Duration |
|--|---------|------------|--------------|-------|------------|------------------|--------------|-----------------------|-----------------------|
| n an | 11000 | Jumbo | 525,000 | 5.375 | Completed | £ | Tim Copner | 12 h, 0 m, 0 s | 1 d, 1 h, 0 m, 0 s |
| New Sector | 18000 | Conforming | 10,000 | 5.875 | Processing | t | Steve Haskey | 4 h, 0 m, 0 s | 18 h, 0 m, 0 s |
| New . | 21000 | Conforming | 200,000 | 5.5 | Rescinded | t | Paul Lyon | 8 h, 0 m, 0 s | 1 d, 0 h, 0 m, 0 s |
| New State | 6000 | Conforming | 200,000 | 6 | Processing | t | Paul Lyon | 16 h, 0 m, 0 s | 22 h, 0 m, 0 s |
| en al an | 1000 | Conforming | 350,000 | 6.125 | Completed | t | Jane Parsons | 9 h, 0 m, 0 s | 1 d, 3 h, 0 m, 0 s |
| No. | 8000 | Conforming | 200,000 | 6 | Processing | t | Paul Lyon | 16 h, 0 m, 0 s | 22 h, 0 m, 0 s |
| New . | 7000 | Conforming | 200,000 | 5.5 | Rescinded | t | Paul Lyon | 8 h, 0 m, 0 s | 1 d, 0 h, 0 m, 0 s |
| New State | 14000 | Conforming | 350,000 | 6.125 | Completed | t | Jane Parsons | 9 h, 0 m, 0 s | 1 d, 3 h, 0 m, 0 s |
| Neg . | 15000 | Conforming | 350,000 | 6.25 | Completed | t | Jane Parsons | 2 h, 0 m, 0 s | 1 d, 4 h, 0 m, 0 s |
| 2 ₀ | 23000 | Jumbo | 525,000 | 5.375 | Completed | t | Tim Copner | 12 h, 0 m, 0 s | 1 d, 1 h, 0 m, 0 s |



Experience Monitor through your iPhone







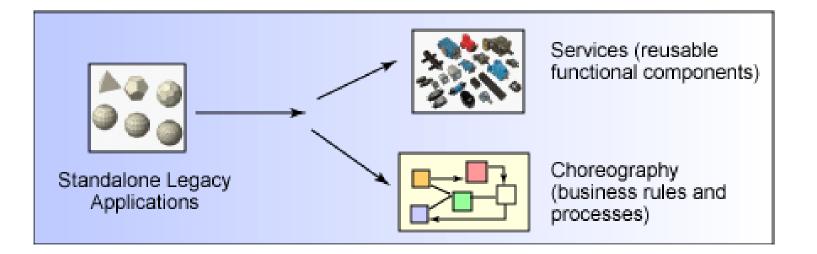


Software Engineering for SOA



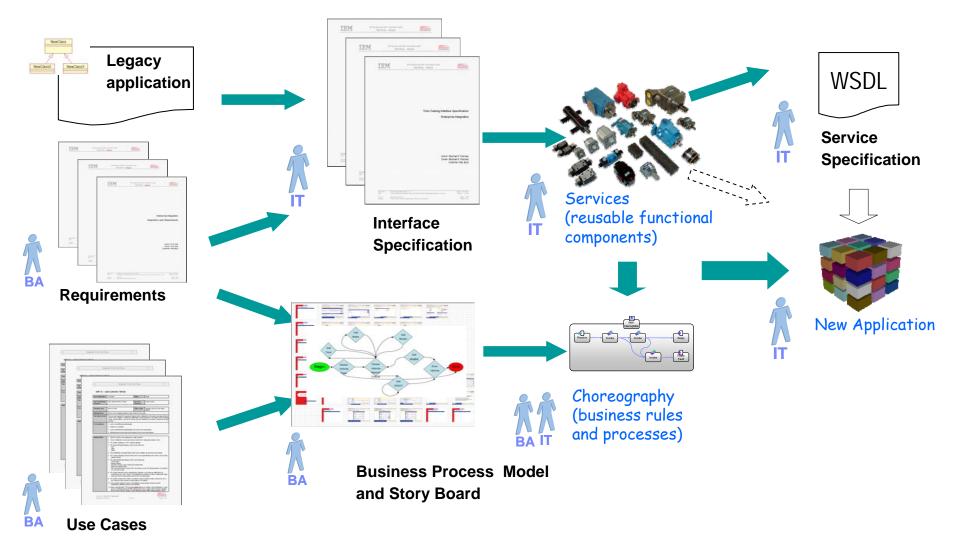
Enablement of Business Integration

- Business and IT are no longer separate tracks
- Choreography of services
 - The sequencing, selection, and execution of operations



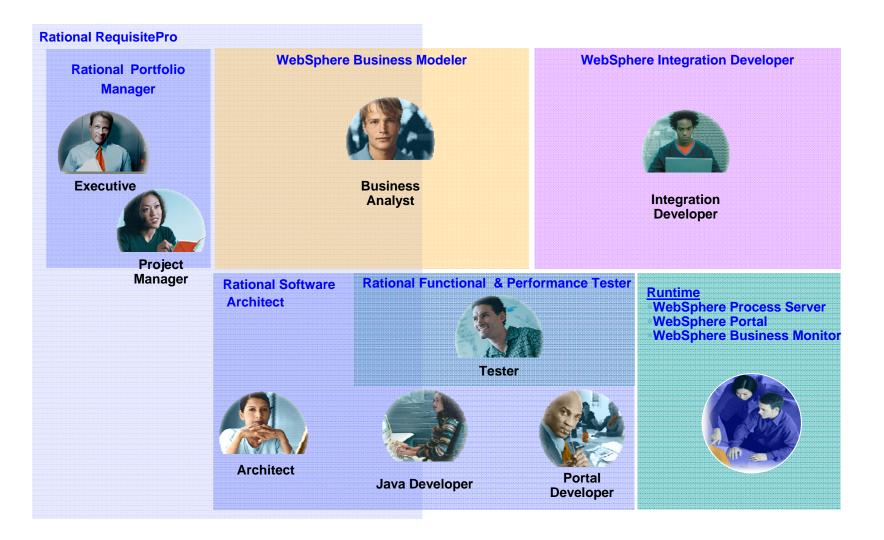
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BDD Overview (including Legacy Applications)

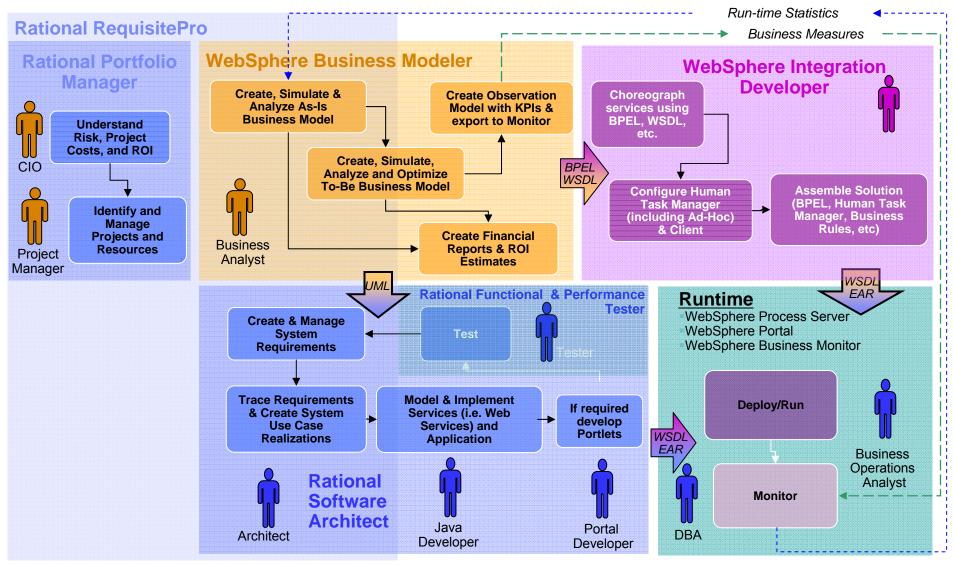




Areas for Business Driven Development



Big Picture of BDD for SOA

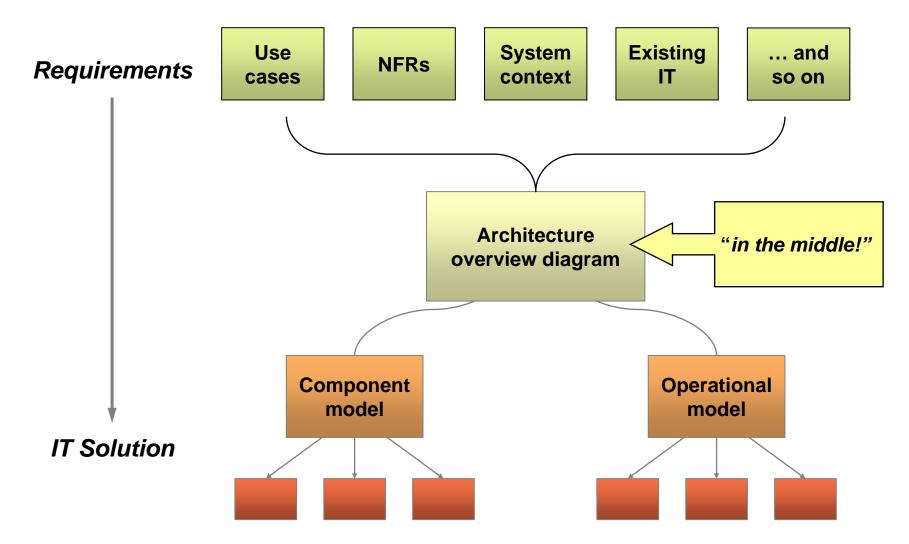




SOA Solution Design – Recap Methodology

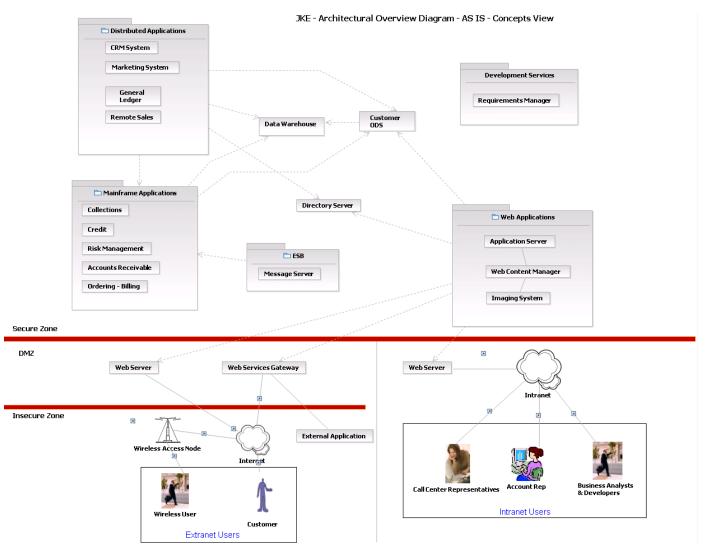
IBM

Where does the Architecture Overview Diagram fit?

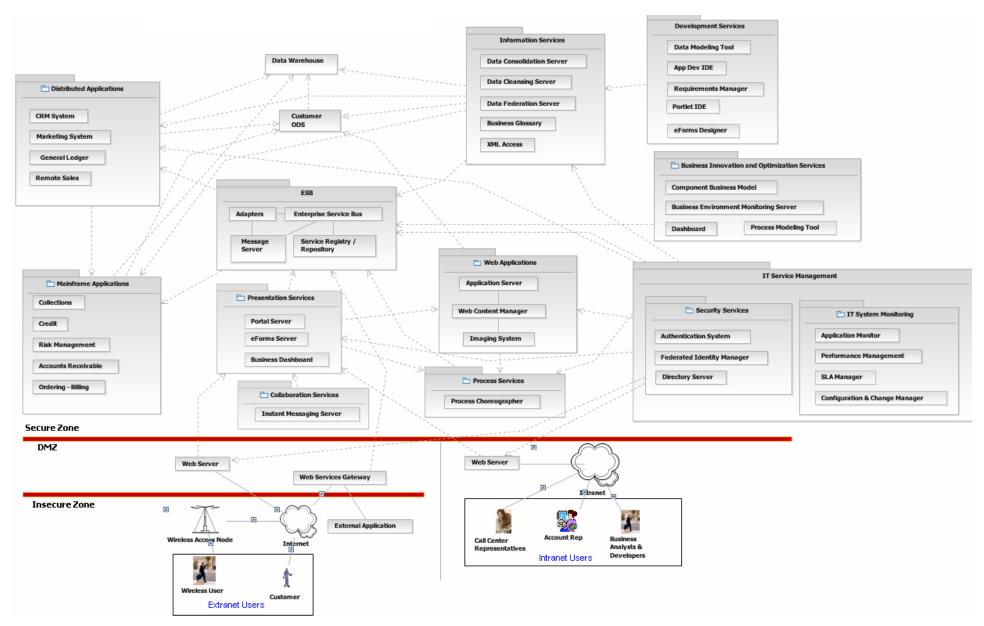


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Example Input – As-Is Architectural Overview Diagram

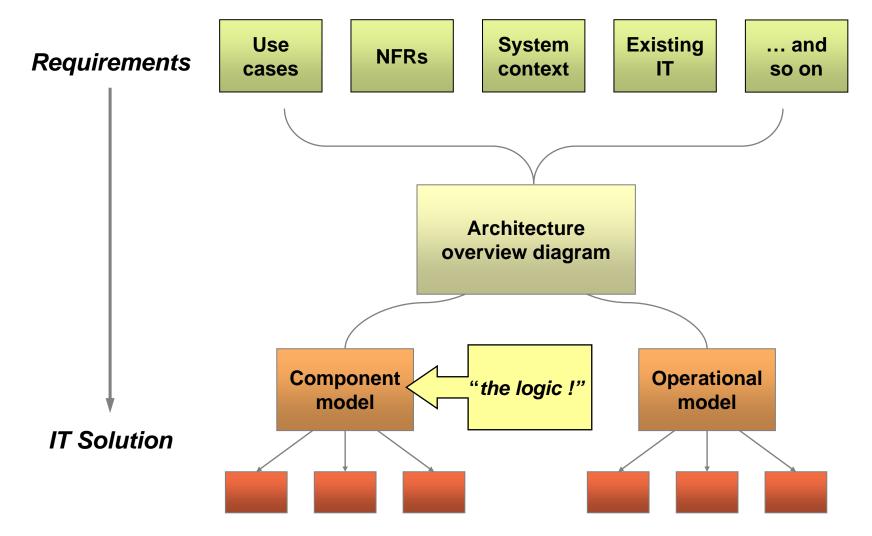






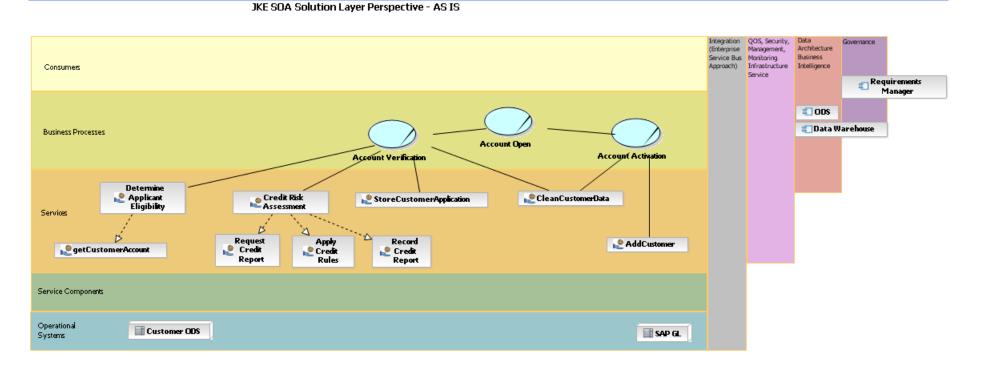


Where does the Operational Model fit?





SOA Solution Layer Perspective – Start

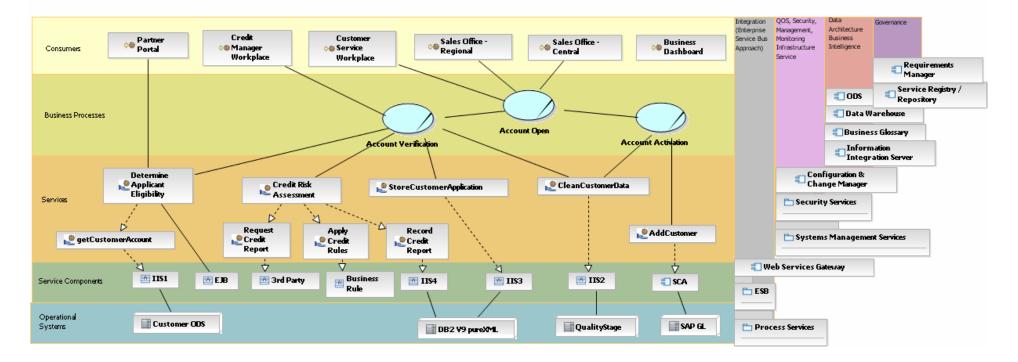


- Among the missing artifacts from this diagram, the Service Components (service realization)
- Also missing are To-Be supporting operational systems



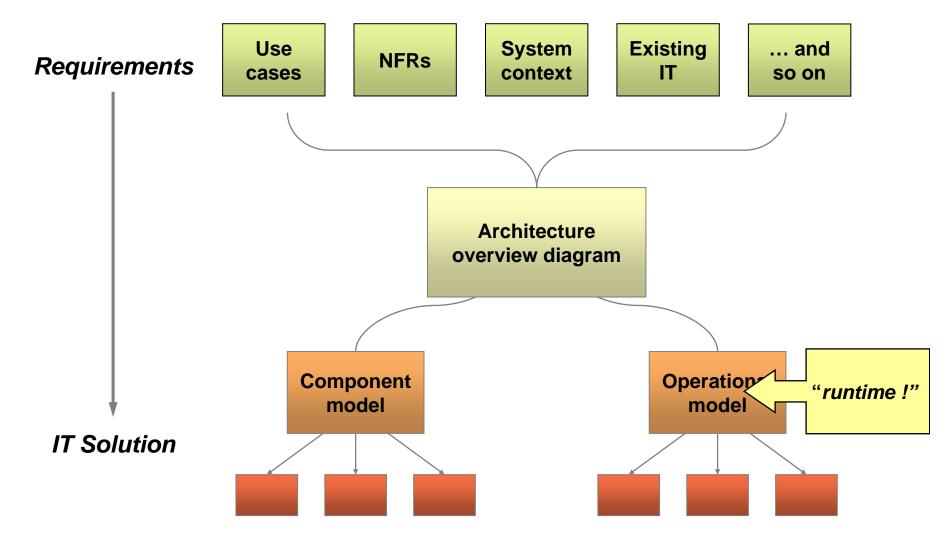
SOA Solution Layer Perspective – possible Solution

JKE SOA Solution Layer Perspective - Case Study 5 - TO BE





Where does the Operational Model fit?







Questions

