

Blockchain Applications and their Applicability

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With many thanks to Thomas Bocek, Sina Rafati, Eder Scheid, Burkhard Stiller, and others



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Zurich^{UZH}**

Introduction
Blockchain Basics
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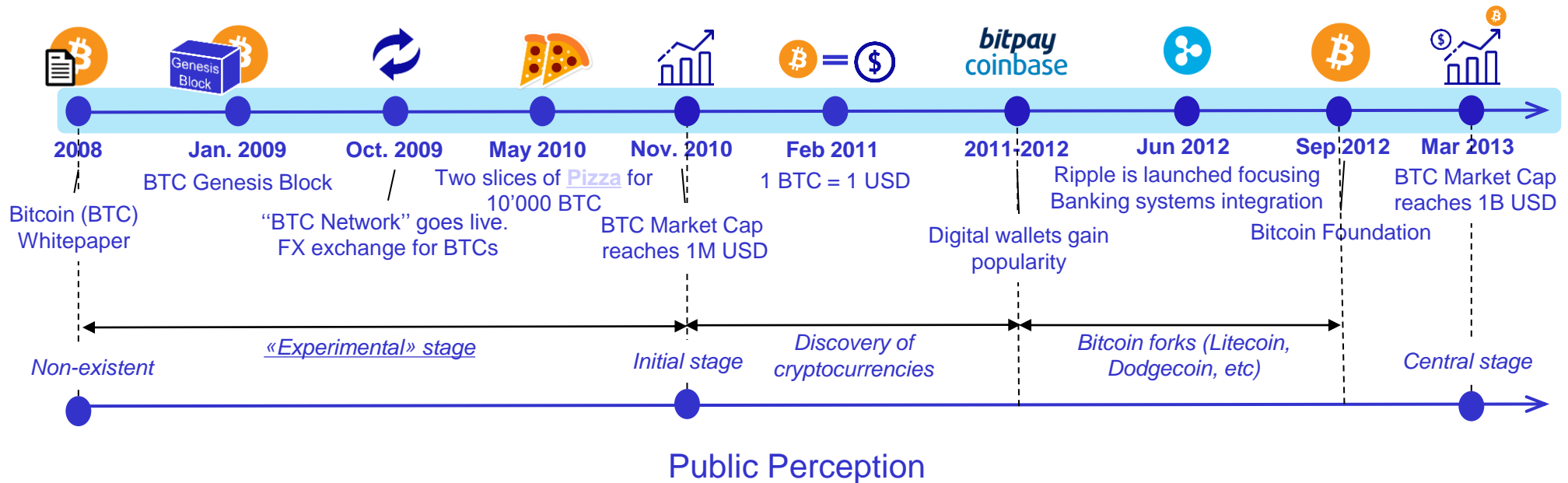


Introduction

Blockchain 1.0

□ Digital Currency

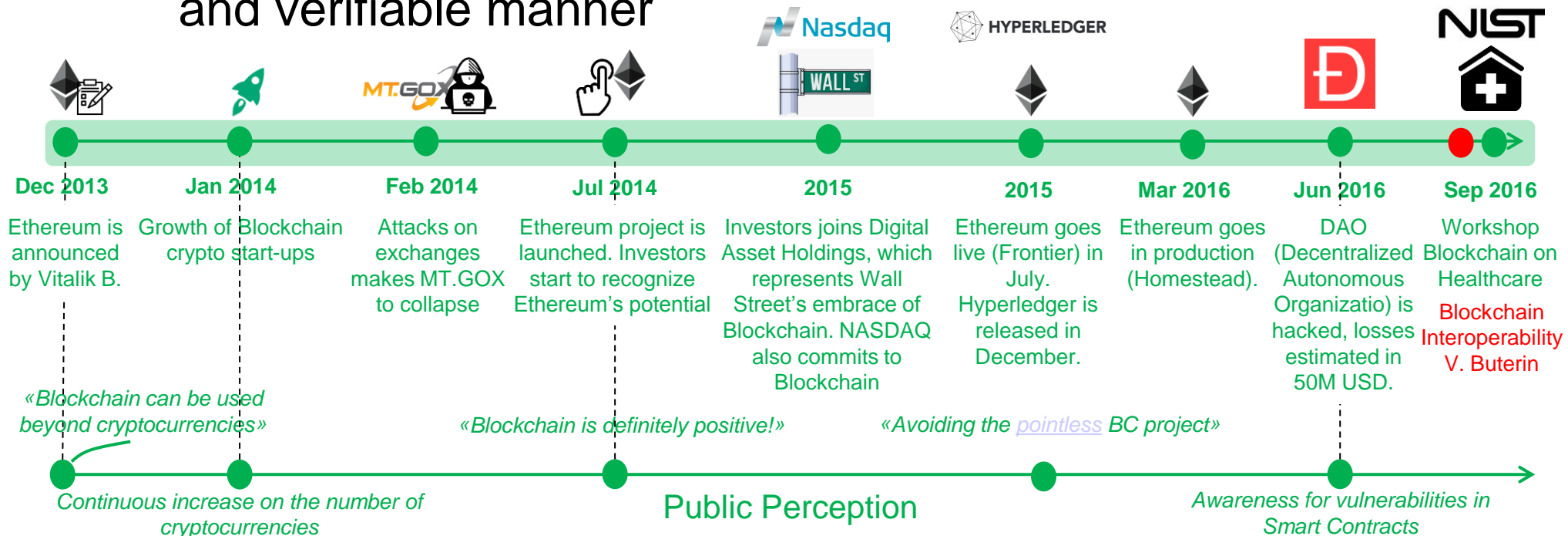
- Decentralized payment system
- Bitcoin as the father of digital currencies
 - Still, not much awareness of (other) Blockchain capabilities
- Proof-of-Work (PoW)



Blockchain 2.0

Smart Contracts

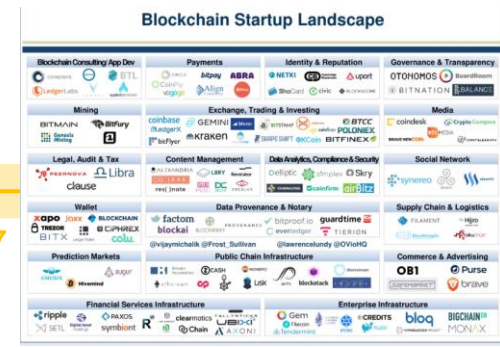
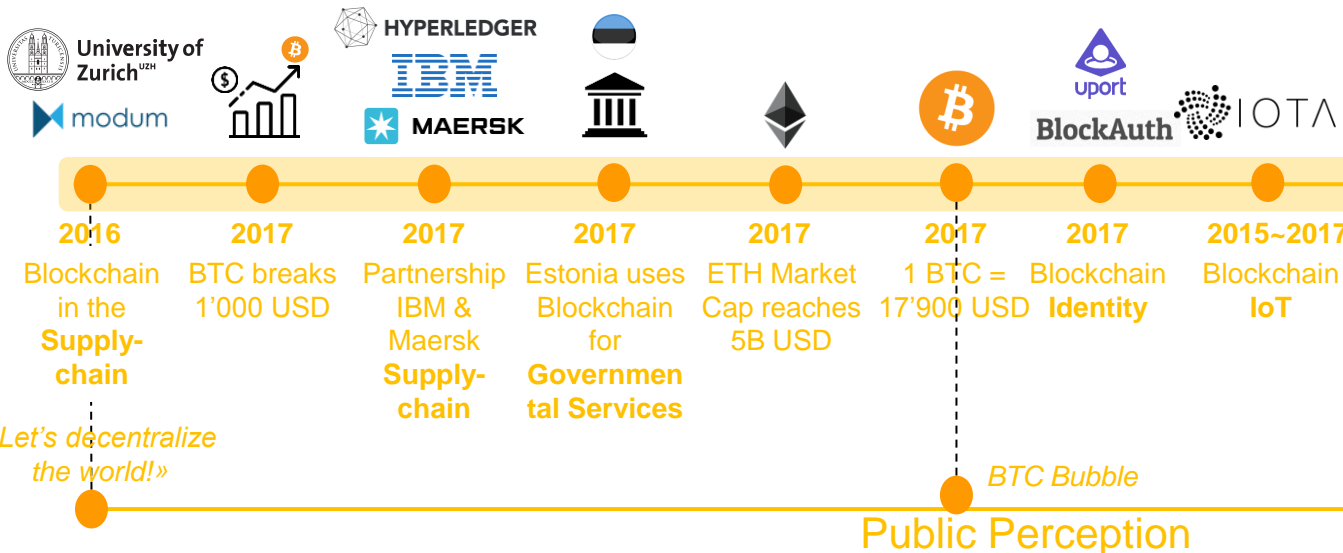
- Ethereum unlocks the blockchain potential beyond cryptocurrencies
- Blockchain is able to run computer programs in a transparent and verifiable manner



Blockchain 3.0

Decentralized Applications (DApps)

- Production stage:
 - Large number of applications
- Scalability/Performance issues:
 - Need for performance → new consensus protocols
 - Need for storage → off-chain storage tools



Growing as of today

Excessive number of applications

2018 Switzerland accepts tax payments in BTC! ☺

Blockchain 4.0

❑ Ecosystem and Industry Integration

- Making blockchain effective in industry
- Decentralized and disconnected blockchain networks
 - Vendor-specific blockchain technology, interoperable chains
- Need for standardization

As of today



The Blockchain Evolution



- ❑ The different “eras” are running in parallel
- ❑ There are more than **2000** cryptocurrencies available as of today.
 - And the list is still growing
- ❑ **Countless** Blockchain projects in many areas (supply-chain, health-care, governmental, identity, cross-chain interoperability, etc).

Cryptocurrencies: 2095 • Markets: 15834

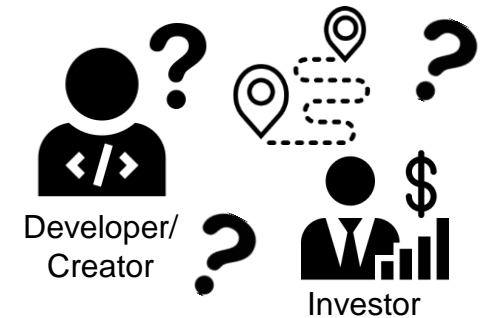


WEB 3.0: THE INTERNET OF BLOCKCHAINS



Driving Questions

- How and under which conditions to use Blockchain?
 - Creator or investor points-of-view
- Is there right or wrong? A roadmap for blockchain usage?
 - There is no simple answer...

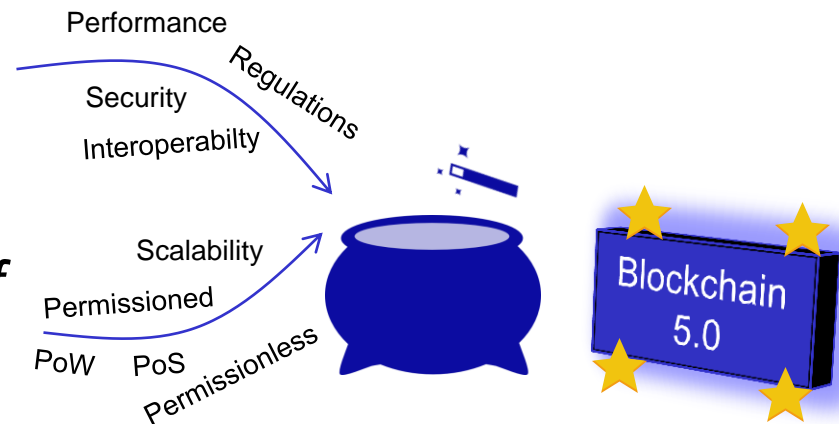


Application

"What are the application requirements?"

Blockchain

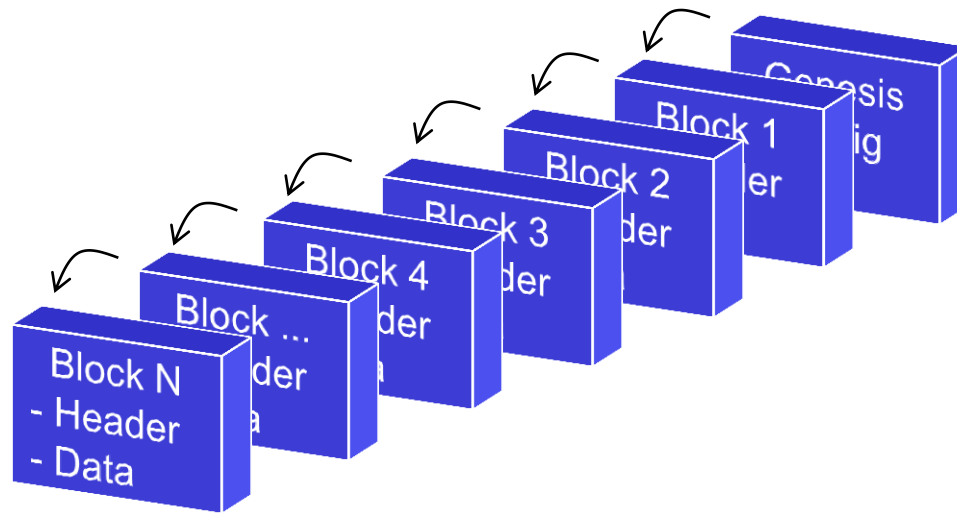
"What the different types of blockchain can offer you?"



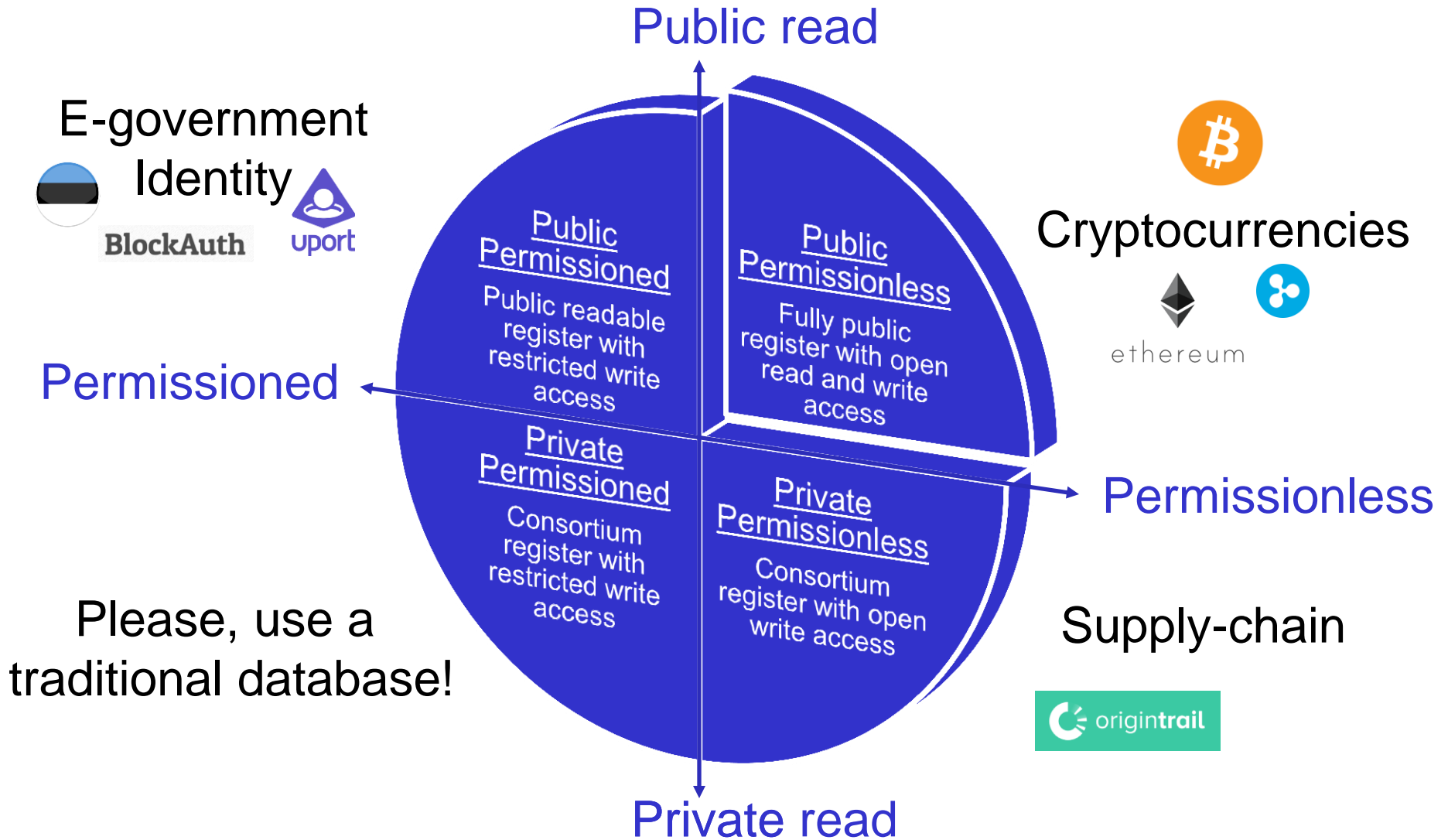
Blockchain Basics

Definition

- A Blockchain in its “*pure*” form is a **decentralized** and **public** digital ledger that **transparently** and **permanently** record blocks of transactions across computers based on a consensus algorithm without modifying the subsequent blocks.



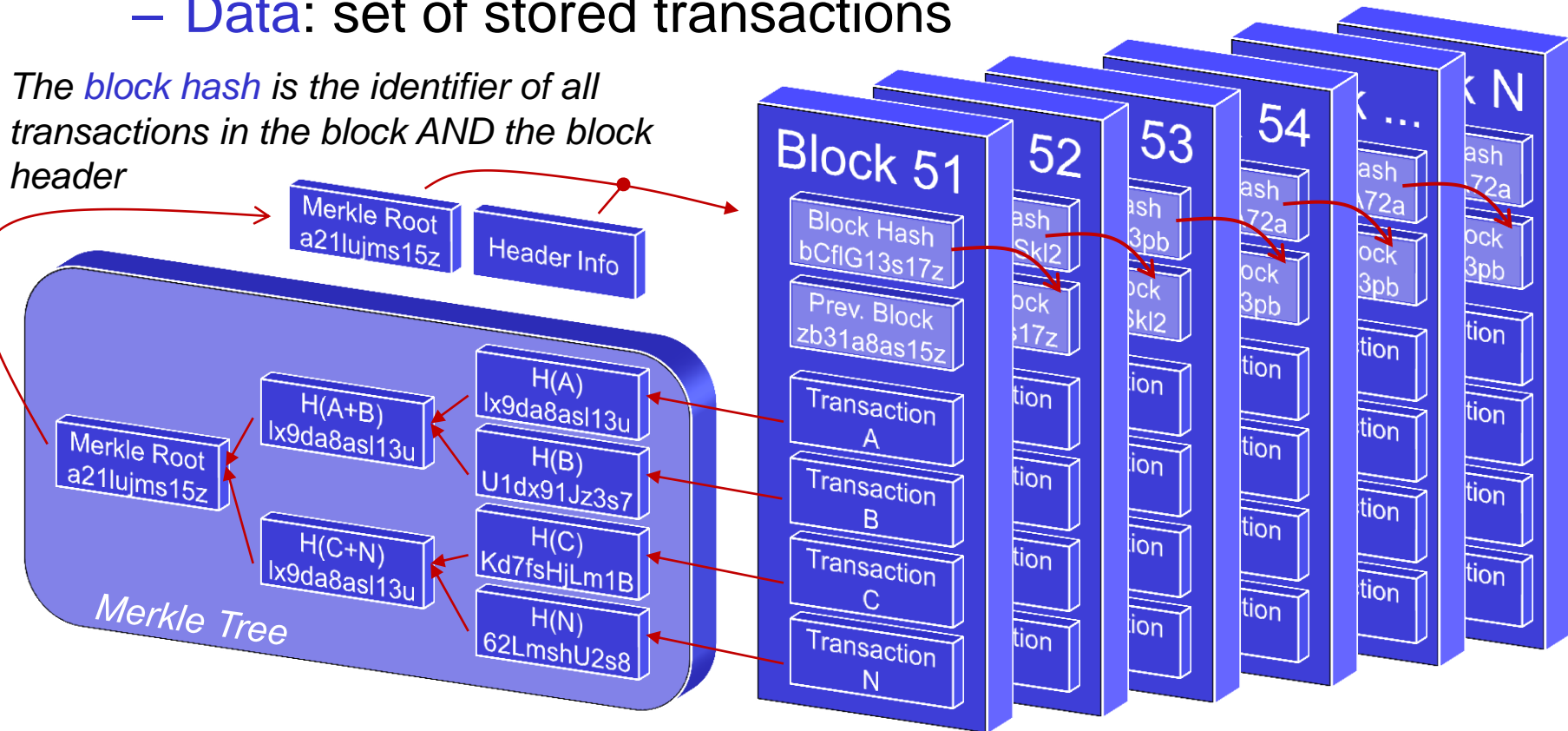
Permissions and Transparency



Block

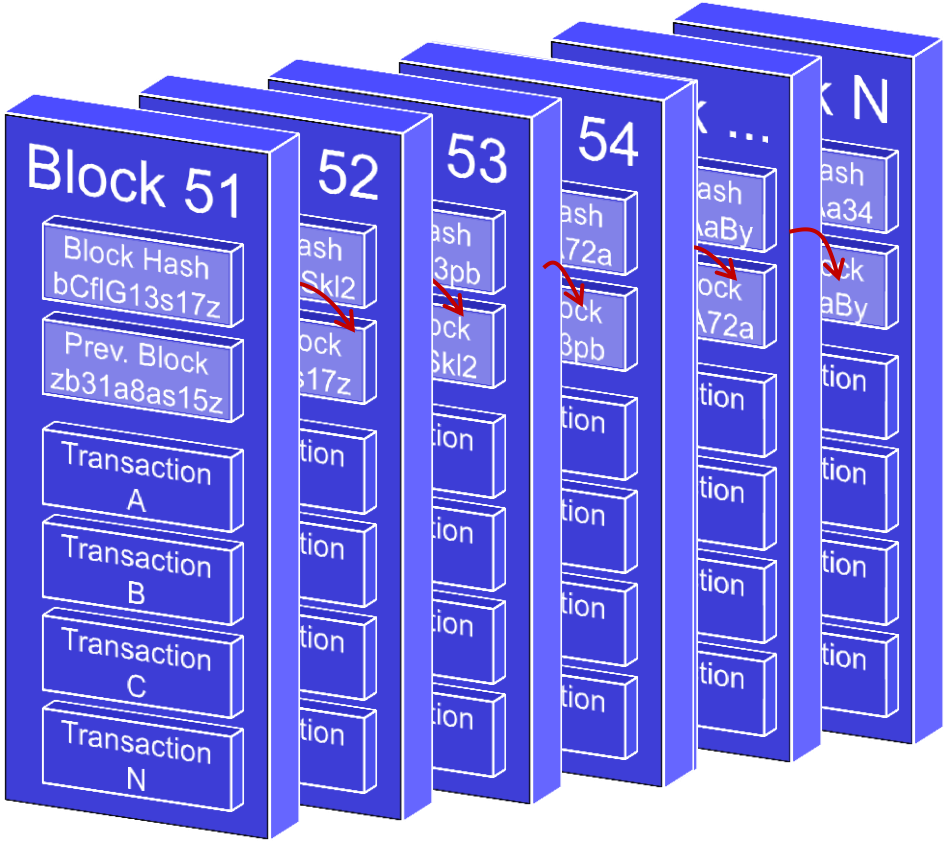
- A block is a structure to store data (transactions)
 - Header: information to identify the block.
 - Data: set of stored transactions

*The **block hash** is the identifier of all transactions in the block AND the block header*

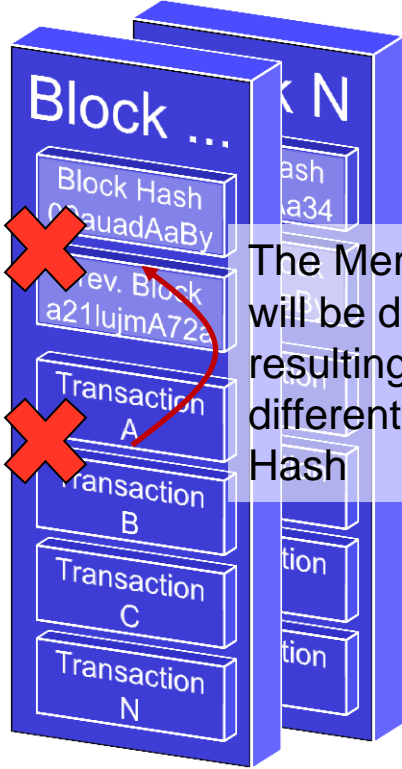


Merkle Tree

- In practice, the Merkle Tree guarantees **immutability**



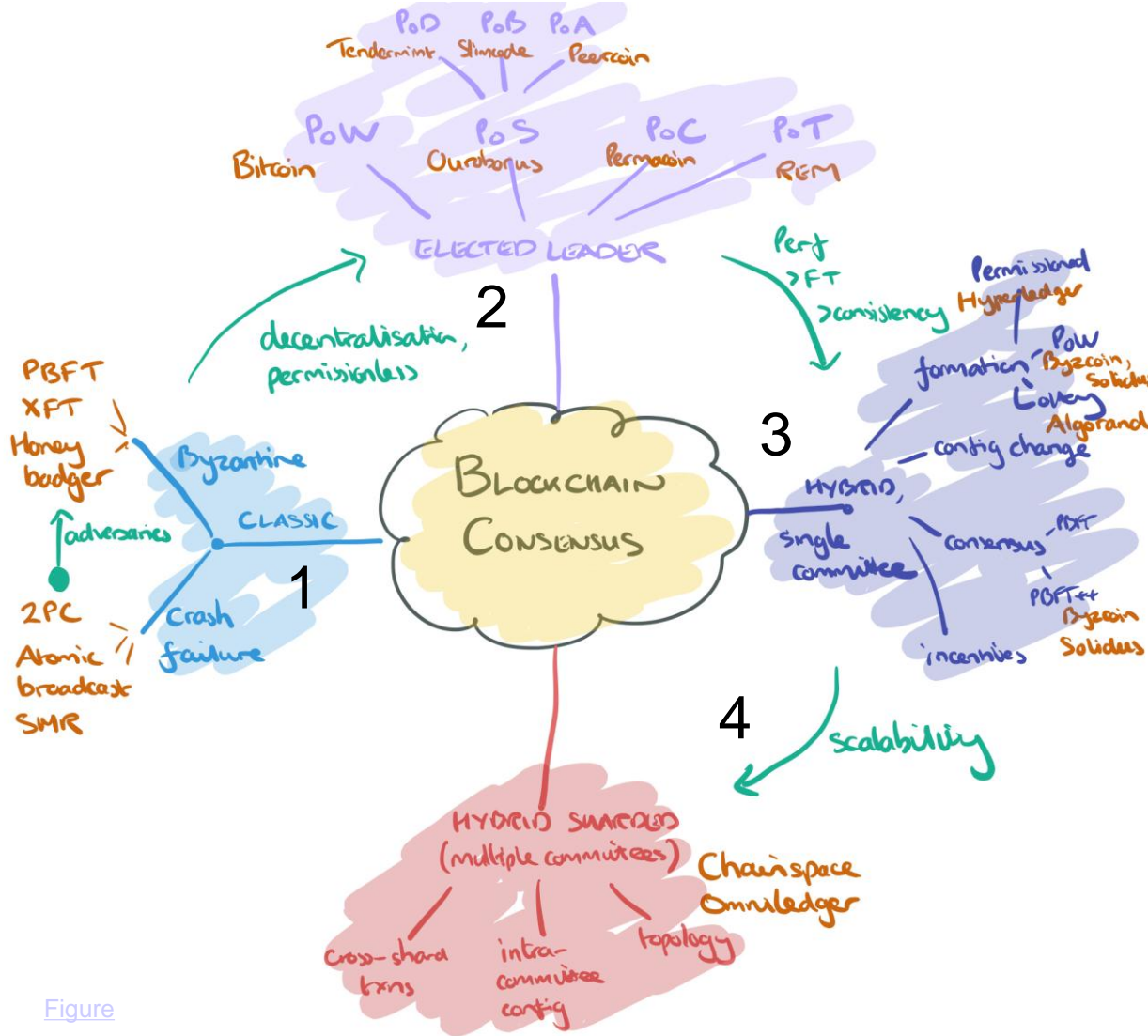
Then, a parallel (forked) chain is created



The Merkle Root will be different resulting in a different Block Hash

Imagine if one wants to remove/change a transaction

Level of Decentralization



Figure

1. Classical Consensus Models

- Crash failure models → honest nodes failing
- Byzantine failure model → able to tolerate a portion of malicious nodes

2. Elected Leader

- Probabilistic elected leader (e.g., who can find the hash first?)
- Most known **Proof-of-Work (PoW)**
- Also, Proof-of-Stake (value held on the chain and its variants), Proof-of-Capacity (PoC), Proof-of-Burn (PoB), **Proof-of-Authority (PoA)**, etc.

3. Hybrid Consensus Models

- Single consensus has many limitations
- Combine different consensus mechanisms

4. Hybrid Sharding

- System is divided into shards (communities)
- Cross-chain communications

Key Blockchain Characteristics

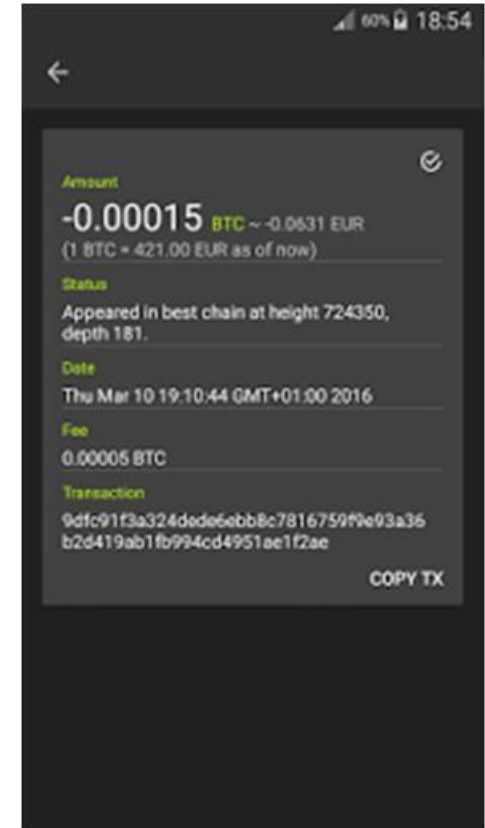
- ❑ **Permissions** (write/read)
 - **Fully**: everyone in the world can participate (W/R)
 - **Partially**: selected public can participate (W/R)
- ❑ **Transparency**
 - Members can access the history of transactions
- ❑ **Permanent storage, *i.e.*, immutability**
 - Transactions cannot be removed
- ❑ **Level of decentralization**
 - **Fully**: consensus with elected leader
 - **Partially**: consensus with selected leader(s)

CSG Applications

CSG's Coinblesk Application

□ Real-time bitcoin payments (Android app)

- Use case: merchant/customer and person/person with online Bitcoin payments
- Transaction time < 1 s (multi-sig, registered)
 - Device build-in NFC and Bluetooth LE
- Merchant with regular trade-back to US\$ (decreasing BTC volatility)
 - Refund transaction for service disruptions
- Successful field tests at UZH cafeterias
 - Started in 2014, presented in 2016 at CeBIT in Hannover, Germany
- Add work on reduction of transaction fees, adding clearing



Discontinued: <https://play.google.com/store/apps/details?id=com.coinblesk.client&hl=en>

CSG's SC-based Contracting Applications

❑ IoT-based pollution monitoring

– Blockchain-based automated measuring, storing, and monitoring via sensors via the **Ethereum Light Client**

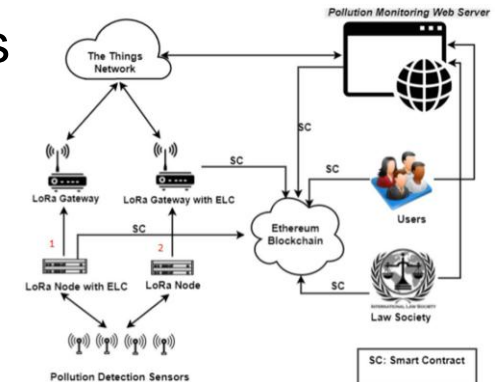


- SCs used since 2017 to define pollution thresholds based on international specs

– CO, CO₂, ph, turbidity

– Employs IoT protocols **LoRaWAN (TTN)**

- Reduced power consumption, range to 200 km

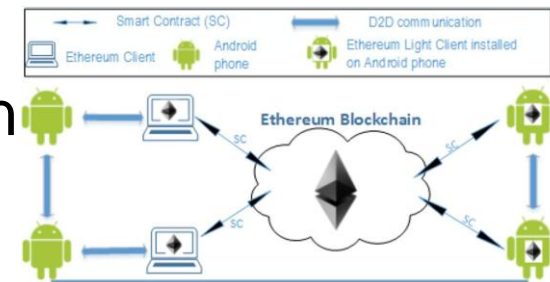


❑ Flexible, light weight trading contracts

– **Ethereum Light and Full Client** applicable

– SCs used (since 2017) to set/get information

- Deposits, traded objects, contract parties' ID
- Enhanced user privacy



CSG's and modum.io's Architecture

❑ Pharmaceutical sector

- More than 200 million yearly shipments of medical drugs inside of the EU and associated countries
- 100% monitoring of transport required due to EU regulation



- “Good Distribution Practice of medicinal products for human use” (GDP 2013/C 343/01) since January 2016



- Package: Postal 6 CHF, cooled transport 35 CHF → app. cost factor 6

❑ Solution



- **Architecture developed** enables storing of temperature data monitored and executing smart contracts on those upon arrival

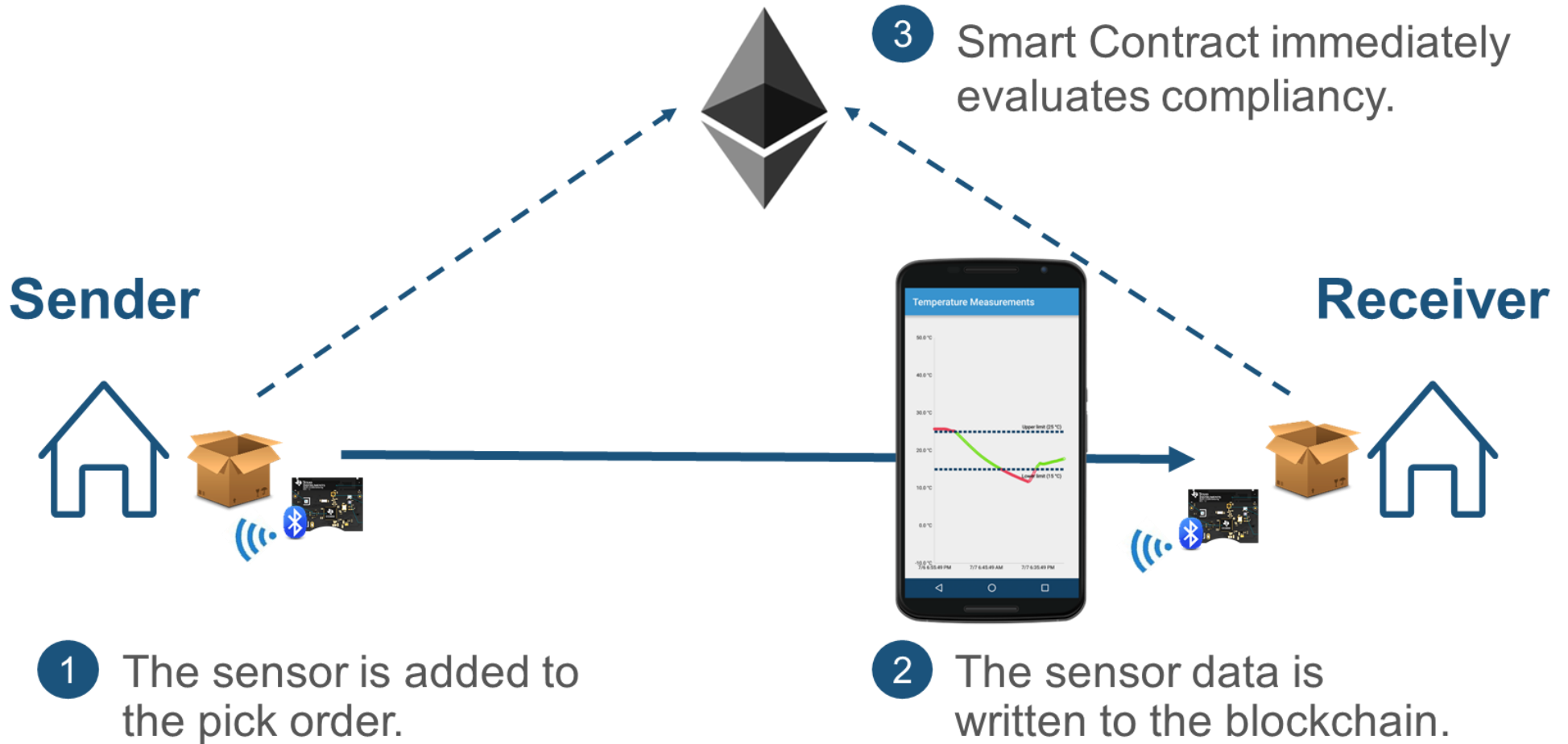
- UZH prototype based on certified (temperature) sensor and Ethereum

- **Swiss SME modum.io** raised in Sept 2017 13.5 M US\$ (ICO)

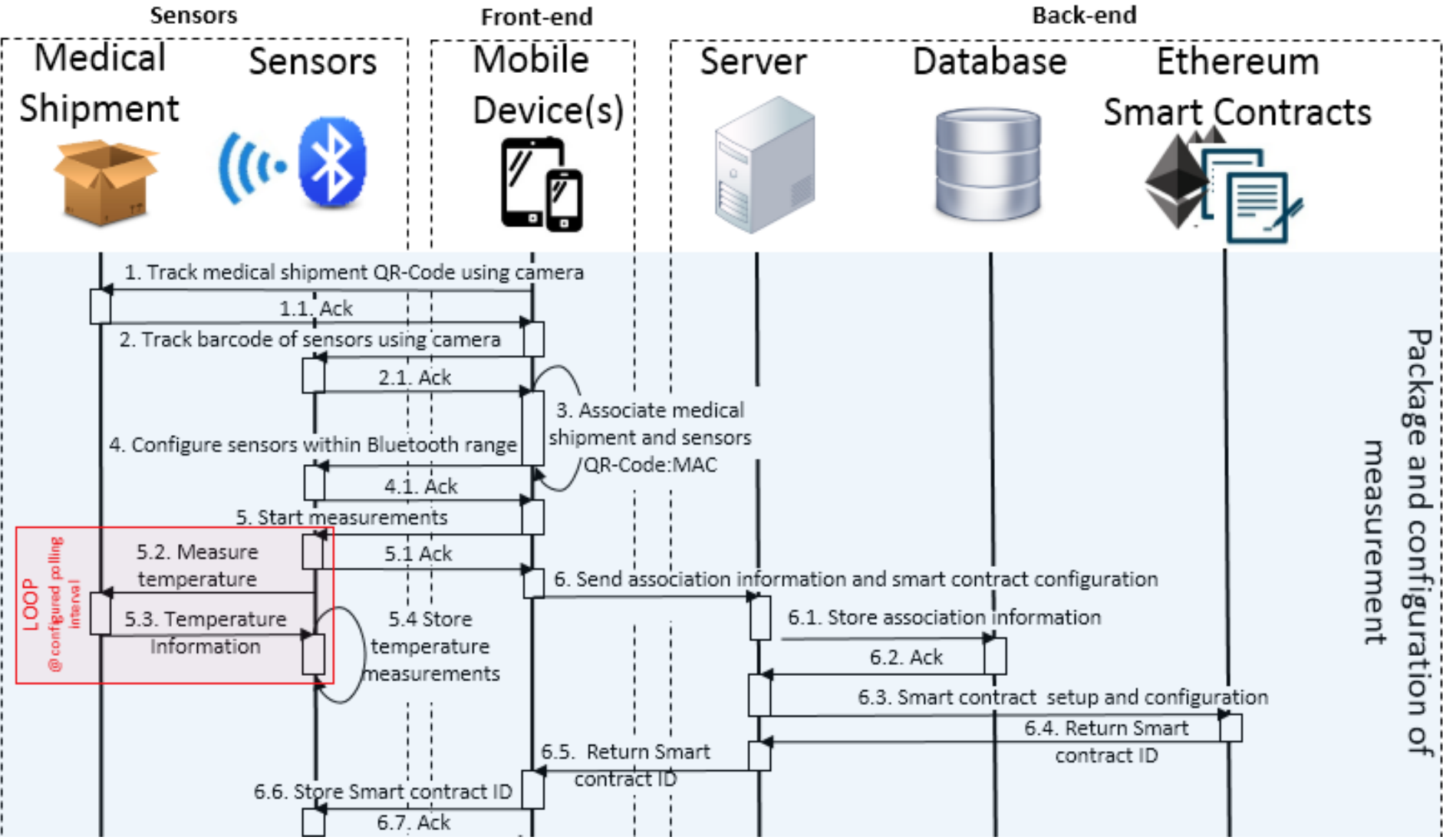
ICO: International Coin Offering



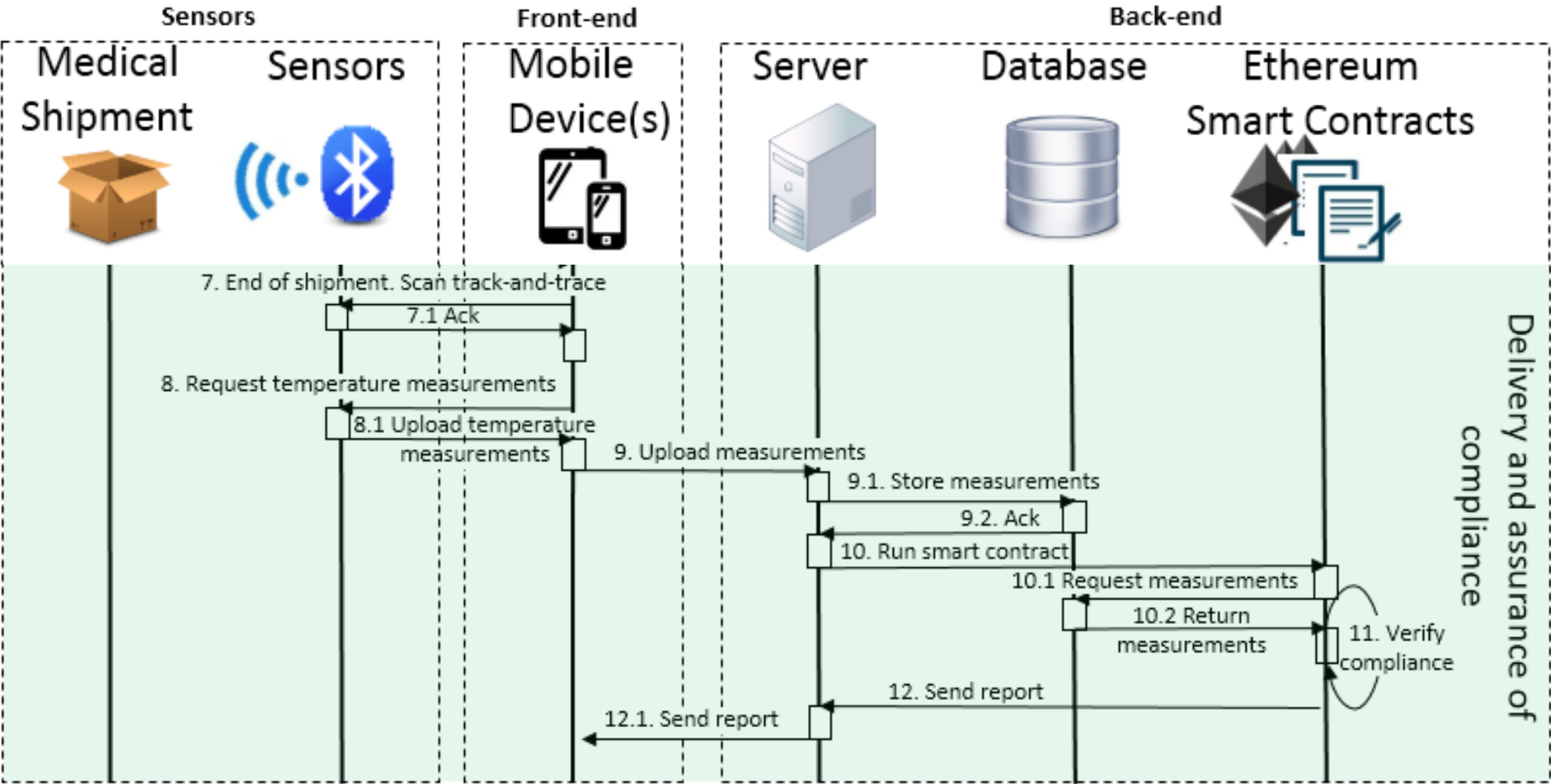
Modum.io Workflow



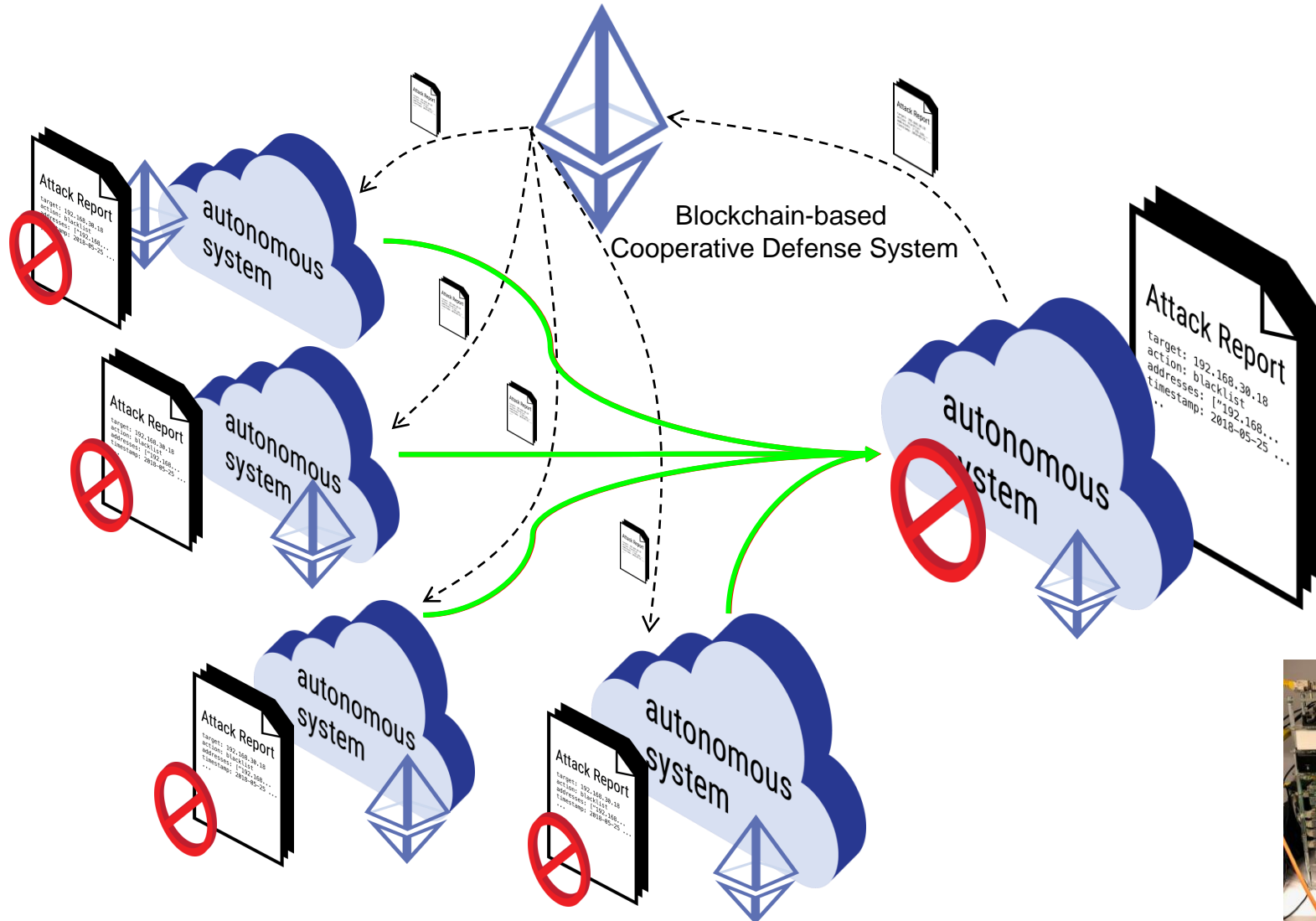
Modum.io Sequence Diagram (1)



Modum.io Sequence Diagram (2)



Collaborative DDoS Mitigation



Further CSG BC Projects

- Blockchains for Coldchains (KTI Project) – running
- Smart Cow Paddock Journal – 2016/17
 - Blockchain-based “Direktzahlungen”
- BLW: Foodchain Project – running
- **Cryptocurrency Bazo from Scratch** – running
 - **Proof-of-Stake**, mobile light client, blockchain-based loyalty program
- **Blockchain-based E-Voting** – running
 - Privacy, verifiability, and auditability
- Studies – since 2016
 - Performance Analysis of Blockchain Off-chain Data Storage Tools
 - Comparative Study on Identity Management Methods Using Blockchains
- **Steady support of startups**: modum.io, sciencematters, IConator



Blockchain Applicability

When to use (or not) Blockchain?

Posted November 22, 2015 by Gideon Greenspan in Private blockchains.

Avoiding the pointless blockchain project

How to determine if you've found a real blockchain use case

Do you need a Blockchain?

The Use of Blockchains: Application-Driven Analysis of Applicability

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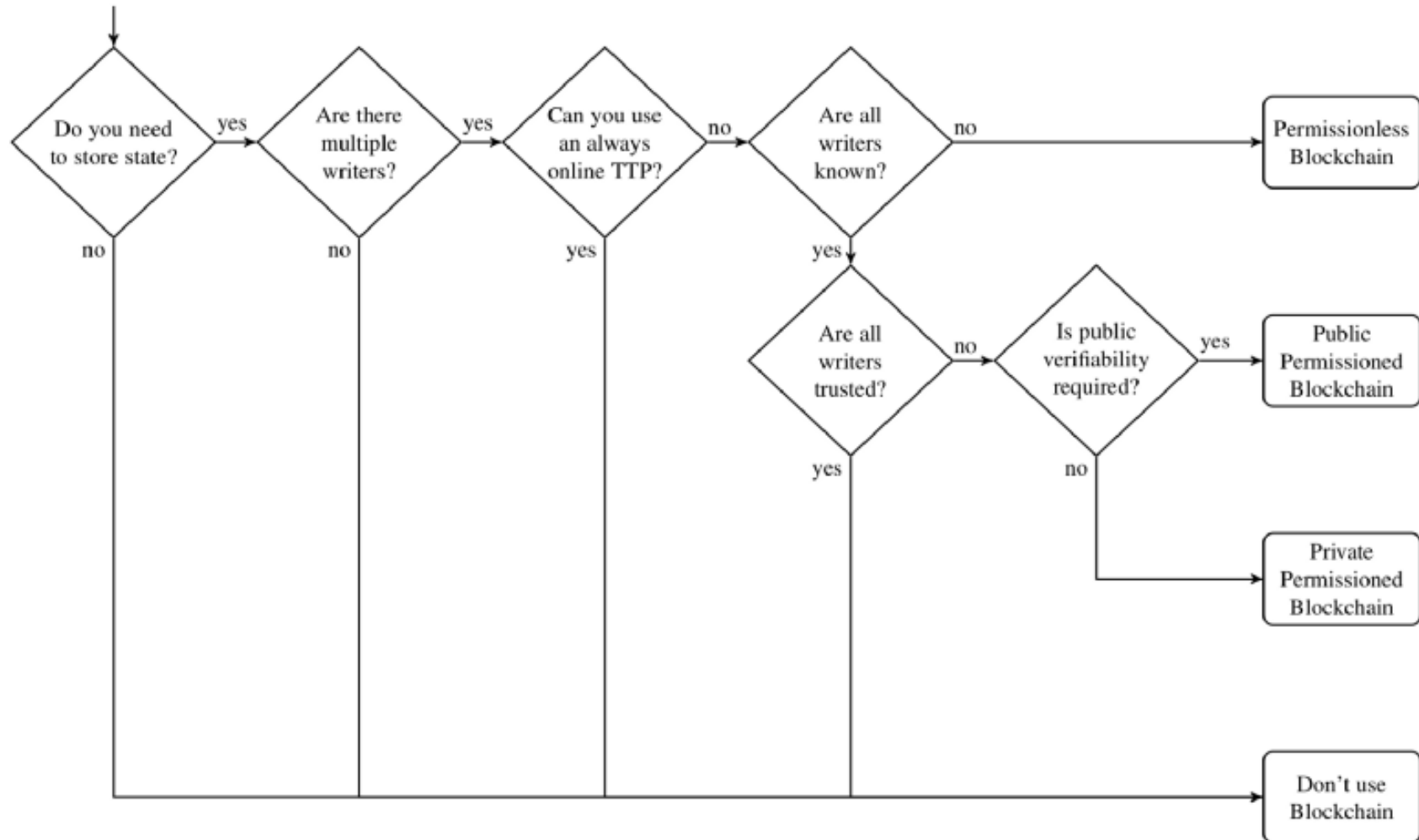
Arthur Gervais
Department of Computing
Imperial College London
a.gervais@imperial.ac.uk

G. Greenspan (2015)

Key Points	When to use BC	Traditional DBs
Database	Shared	Centralized, Shared
Multiple writers	Multiple writers	Single or multiple
Absence of trust	Database with multiple non-trusting writers	Trust
Disintermediation	No trusted intermediaries	Trusted intermediary
Transaction interaction	There is a dependency between transactions	Trust the intermediary to mediate interactions
Set the rules	Clear rules applied to all writers	Different rules based on roles/groups of writers
*Pick your validators	Trust in the validation scheme (single entity or democratic)	
*Back your assets	Translation of digital assets into the real world	

*Recommendations

K. Wüst, A. Gervais (2018)



K. Wüst, A. Gervais (2018)

- Performance and scalability requirements impacts of alternative BC solutions and data bases in comparison

	Permissionless Blockchain	Permissioned Blockchain	Central Database
Throughput	Low	High	Very High
Latency	Slow	Medium	Fast
Number of readers	High	High	High
Number of writers	High	Low	High
Number of untrusted writers	High	Low	0
Consensus mechanism	Mainly PoW, some PoS	BFT protocols (e.g. PBFT [6])	None
Centrally managed	No	Yes	Yes

BFT: Byzantine Fault Tolerance

PBFT: Practical Byzantine Fault Tolerance

Application Trade-offs

(B. Rodrigues, T. Bocek, B. Stiller, 2018)

- ❑ Based on Blockchain characteristics:
 - Performance vs Reliability
 - BC offers slow throughput but more robustness than traditional DBs
 - Confidentiality vs Transparency
 - More transparency (trust) and less confidentiality
 - Distributed vs centralized control
 - No central authority (PoW) or trusted nodes (PBFT)
- ❑ Limited storage
- ❑ Unknown regulations
 - Different countries, different regulations
- ❑ Lack of standards
 - Blockchain 4.0 target

Public Blockchain Challenges

- How to handle reliably **tangible (non-digital) assets** in BC?
 - A Bitcoin is represented as bits vs. property, real estate as physical items
- **Sustainability: Energy efficiency** of consensus mechanisms?
 - Energy consumption for Bitcoin BC alone in 2017 \approx Iceland's production
- **Scalability: BC throughput as a number of transactions per second, volume of data** persisted in Mega (?) bytes, **costs**?
 - *E.g.*, BC sizes grow faster than the density of HDDs/SSDs
 - BC (always) better than a (distributed) data base? Exorbitant costs?
- **Identity management** (users, objects) and **anonymity**
- **Standardized APIs** for switching BCs for BC-based dapps
 - *E.g.*, in contrast, databases from different vendors offer “similar” APIs
- Many **economic effects** of BC-based cryptocurrencies unknown
 - Role of **national “e”-currency**, **interrelationships** of about 2000+ cryptoc.
- **Legal/regulative compliance, societal/governmental acceptance**

Public Blockchain Risks

- ❑ BCs' "true semantics" depends on the input received!
- ❑ BCs' security, privacy, and reliability
 - Unknown attack vectors (& 51% attack), Programming errors in SCs
 - Alternative consensus mechanisms beyond PoW? Security at stake?
 - The breaking of currently used security algorithms
 - Long-term storage? Quantum Computing impacts?
 - Privacy: persisted data at stake? GDPR?
 - The right to forget vs. immutability
 - Transparency (public knowledge of BC) vs. privacy (private data)
- ❑ Networking infrastructure's reliability (critical infrastructures)
 - Lacking Internet connectivity for a "longer" period of time?
- ❑ Economic/legal risks (cryptocurrency/tokens/coins, BC)
 - Fraudulent profitability projections, volatility, dispute resolutions

Conclusions

1. There is ***no general formula*** to determine conflict-free, whether a blockchain makes sense or not
 - The analysis of different blockchain variations ***and*** concrete application requirements is a must
2. The technical future of blockchains is based on ***security ingredients*** of today's technology, however, long-term storage and security management is not known by now
 - *E.g.*, unknown impact of quantum computing (on all IT!)
3. Blockchains show ***no revolution***, but a typical Computer Science (Abstract Data Type) ***evolution*** of linked lists, but
 - The “distribution” of consensus ***does not always*** make sense
 - Any system as of the past has ***not*** been replaced fully by a BC

Thank you for your attention.



Questions?