

Invitation to Sponsor EuroVis 2021

About EuroVis and the Need for Support

EuroVis 2021 is the 23rd annual Visualization Conference organized by the Eurographics Working Group on Data Visualization. The conference takes place in a virtual format from June 14 to June 18, 2021 and is streamed live on YouTube. It is a great honor and a challenge for the Visualization and MultiMedia Lab at the University of Zurich and the Visual Computing Group at the University of Erlangen-Nuremberg to organize this prestigious event that is organized every year at another place in Europe (2020: virtual Norrköping, 2019: Porto, 2018: Brno). Close to 300 participants (the number of participants was 293 in Porto) from all over the world attend EuroVis in physical meetings to learn about recent work in the research field of visualization. In last years' virtual edition, the co-located Eurographics and EuroVis conferences reached almost 40.000 views on YouTube. The program of EuroVis comprises a top 25 percent selection of all submissions - this selection is made in the course of a competitive two-staged peer reviewing process, which involves the worldwide most respected scientists. The proceedings of EuroVis are published as a special issue of the internationally high-impact journal Computer Graphics Forum from Wiley-Blackwell. Even more important, EuroVis is the first-priority European meeting point for many of the top individuals in the visualization research field.

How to Support EuroVis 2021?

Sponsors choose a sponsoring category, such as Platinum-, Gold-, Silver-, or Bronze-sponsor, which gives benefits as listed below. Sponsorships can be specifically attributed to packages. Of course, it is also possible to have custom packages, please contact us.

Contact Information

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1. Choosing your Support Category

The benefits for sponsoring EuroVis depend on your total sum of chosen sponsor amount, which translates to points that can be used for various support packages, as detailed below. Sponsors that support EuroVis 2021 with more than **EUR 7.500** will be a **Platinum Sponsor**, with more than **EUR 5.000** a **Gold Sponsor**, with more than **EUR 2.500** a **Silver Sponsor** with more than **EUR 1.000** a **Bronze Sponsor**:

	Bronze	Silver	Gold	Platinum
Cost	1.000 EUR	2.500 EUR	5.000 EUR	7.500 EUR
Points	2.000 Pts	5.000 Pts	8.000 Pts	14.000 Pts

1.1. Website Promotion

All sponsoring companies/organizations will be promoted on the conference website in the order of sponsorship points. The website will be available for at least one year after the conference.

1.2. Virtual Exhibition Promotion

On the sponsorship website, we will provide a virtual exhibition. There, you may choose a presence on different levels as detailed below. You may promote your company or organization in general, a subset of products or a single product or offer. On all levels, you may have a link to a landing page, preferably part of your own web site, which will be opened in a separate window. The virtual exhibition will be available one week before the conference and during at least one year after the conference. Of course, links may be removed at an earlier date if you prefer.

Level of visibility	Points	Cost for Exhibitors only
Video link (quiet) + 3 lines of text	2.000	1.500 EUR
Picture link + 2 lines of text	1.000	800 EUR
Text link + 1 line pitch	500	400 EUR

Note: All material for streaming and website exposure must be available for organizers by 31st May by the latest!



2. Choosing your Sponsoring Packages

Please tell us how you would like to promote your company or organization at EuroVis. All sessions are streamed on YouTube, including a session announcement (Greeting), the presentations, and the question and answers (Q&A). In addition, waiting screens are live between the sessions (Waiting).

Streaming Partner (2 available): 8.000 Pts

Your company or organization is promoted on every Greeting, Q&A, and Waiting screen of every paper session of the conference – including the workshops.

Session Partner (1 available per session): 2.000 Pts

Your company or organization is promoted during Greeting and Q&A of a selected paper/workshop session. You may become session partner of a maximum of two sessions. Sessions can be chosen once the schedule is announced.

Session Co-Partner (3 available per session): 1.000 Pts

Your company or organization is promoted during Greeting and Q&A of a selected paper/workshop session. You may become session co-partner of a maximum of four sessions. Sessions can be chosen once the schedule is announced.

Keynote and Capstone Partner (1 available): 3.000 Pts

Your company or organization is promoted during Greeting and Q&A of the keynote and capstone session, which are exclusive time slots with no other track in parallel.

Award Partner (1 available): 2.000 Pts

Your company or organization is promoted during the award ceremony, which is an exclusive time slot with no other track in parallel.

Industrial Keynote (3 available, for Gold and Platinum only): 3.000 Pts

You receive a 30-minute time slot in an industry session. You may choose how to use the 30-minute time slot, e.g., having a pre-recorded 20 minute presentation + 10 min live Q&A, a live demo, etc.

Virtual Booth (for Silver, Gold and Platinum only): 1.000 Pts

You receive a room on the Discord channel of the conference to meet and communicate with attendees directly.



Why Support EuroVis 2021?

There are several good reasons for sponsors to help making EuroVis a success, including the following:

EuroVis provides an **excellent opportunity to advertise** one's own interesting business to **potential users or customers** as well as to **potential new employees and/or partners**. This might be interesting for European and especially for German businesses (in terms of a unique local opportunity to get an exposure to an international audience that is both highly knowledgeable as well as influential).

EuroVis provides a lot of interesting **inspiration for potential innovation** within one's own product portfolio. It is also **relevant for updating the knowledge about the current state of the art** (in visualization) and possible developments in related areas.

EuroVis provides the annually best European opportunity to get in **contact with** a strong selection of the **world-wide best results and individuals in current visualization research**. EuroVis 2021 is interesting both for researchers/scientists as well as for practitioners and technologists in the field of visualization.

A **major goal** of organizing EuroVis 2021 in Zurich is to make it a **highly interesting** and a **nice and enjoyable** event for all participants - many influential and widely recognized experts from all around the world attend EuroVis to get a best-possible update in visualization. To provide the participants with such a positive experience, a substantial amount of additional funding/sponsoring is necessary, and supporters can be the enabling factor to make this possible. Of course, this important positive role of all supporters will be made explicit accordingly before, throughout, and after the conference.

Terms of Payment for Sponsors

First of all, a commitment to sponsor EuroVis 2021 is the starting point for a successful process. The offered advantages for sponsors of EuroVis 2021 become effective once the support has been received. Sponsors will be charged the negotiated amount through an accordingly worded invoice. Details (timing, process, and wording) can be discussed with the conference organizers and a certain amount of flexibility is definitely considered an advantage. All prices mentioned in this document already include value-added tax.



Co-located Workshops

Eurographics Symposium on Parallel Graphics and Visualization

The Eurographics Symposium on Parallel Graphics and Visualization (EGPGV) aims to foster the exchange of experiences and knowledge on exploiting and defining new trends in parallel graphics and visualization. This area is of growing importance due to the rapidly increasing availability of multi-core CPUs, GPUs, and cluster systems.

Visualization in Environmental Sciences Workshop

Research in environmental sciences has become more and more important as we are faced with increasing problems concerning climate change, water scarcity, pollution of the environment, or changes in biodiversity. The EnvirVis-workshop invites contributions with a broad application area in environmental research.

International EuroVis Workshop on Visual Analytics

EuroVA 2021 is the premier workshop to present and discuss fresh ideas on new methods and theories, novel applications, designs, and studies on the use of Visual Analytics methods and systems. The workshop accepts a wide range of contributions within the area of Visual Analytics, including novel techniques, systems, applications, evaluation studies and more.

International Workshop on Machine Learning in Visualisation for Big Data 2021

The Workshop on Machine Learning in Visualisation for Big Data targeted toward machine learning methods in visualisation from both the machine learning and visualisation communities, addressing how the two technologies can be used together to provide greater insight to end users.

The gap between visualization research and visualization software development

The VisGap Symposium aims to shed a light on the gap between research and practical applicability, examine the obstacles every researcher faces, and propose solutions to overcome this problem as a community. VisGap'21 aims at gathering experts from all over the visualization community in order to advance the way our field works with software.

Workshop on Molecular Graphics and Visual Analysis of Molecular Data

This multidisciplinary workshop brings together visualization and computer graphics researchers working with molecular data. Whereas molecular graphics is an established topic for many years, the hybrid-dimensional visual analysis of molecular structures is still a quite new research field with a lot of potential.

